

Vision Statement:

My vision for Michigan Region for the 2020-2021 programming year is for us to be stronger than we ever have before. BBYO has completely changed my life, and I want to steer our region in the right direction to make sure that even more Jewish teens' lives are changed for the next 95 years. In order to make memories, we must have the strongest chapters. I envision chapter programming being top-notch next year with new, immersive experiences being created at each program. By incorporating Movement Initiatives and Priorities, programming will be lifted to new heights. Move Initiatives and Priorities are what connects each region's and chapter's programming to the International Order of AZA and BBG. We are part of something bigger than ourselves, bigger than any group of friends, bigger than any other group. We are the largest Jewish youth group in the world and I want that to shine through in our programming next year. I envision Michigan Region not only reaching but exceeding its membership goals next year. With newer, faster, better recruitment tactics and an improved education curriculum, BBYO Michigan Region will grow in membership and create more leaders through fantastic education programs. I envision fraternity and sorority being stronger than ever. With brotherhood programs at conventions, a regional brotherhood sleepover, and chapter brotherhood initiatives, fraternity within Michigan Region AZA will be stronger than it ever has before. With almost 95 years of history, I have no doubt in my mind that Michigan Region WILL make it happen. We WILL make it happen.

Fraternally submitted with an undying love for Max Fisher AZA #337, Michigan Region #1701, and the International Order of the Aleph Zadik Aleph I forever remain,

Aleph Benjamin Max Cohon, proud candidate for YOUR 96th Regional Aleph Godol