

## *Vision Statement for Michigan Region*

**Not me, us.** This is the mindset that I aspire for in Michigan Region if chosen to personally represent you as your Regional Aleph Godol for the 2020 - 2021 programming year. I will ravenously aim to work with all members in an intelligent and hardworking manner. As a collective, we need to work to create tangible change for our region. I will fully dedicate myself to the prosperity of our region by assisting each member, board, and chapter to their full potential by using my experience and passion for the betterment of our region.

This is the sole promise I'm able to offer to you. I run to listen, assist, and work for you and your chapter. Making you work harder for no benefit is not my goal. We've experienced a very difficult year with uncontrollable circumstances, so I pledge to fight for strong support, both financially and resourcefully to our chapters, so we can quickly rebound from the obstacles put in our path and thrive.

1. **Emphasizing quality over quantity** into regional programming. As a region, we should be focusing on increasing event attendance through groundbreaking programs and experiences unique to Michigan Region & BBYO. Instead of frequent "just average" events, These WOW events would get Jewish teens all over the community excited, engaged, and interested in becoming more involved.
2. **Engaging members by building personal relationships.** Numbers do not determine how strong our region is. We must emphasize that finding new members to replace inactive ones is not the solution to our problems. Instead, Michigan Region needs dedicated brotherhood/sisterhood events such as a Chicago trip, Kalahari excursion, or up north getaway to keep our members passionate, connected, and engaged.
3. **Implement transparency and accountability** with weekly regional emails from our board directly to our members with constant progress of each position and implement fall and winter *State of the Region* addresses complete with full details of our funds, membership, and projected goals with status updates in order to keep everyone informed.

I envision focusing on these three essential tasks while still maintaining and improving everything else. I strongly believe that the more complex and unnecessary goals we aim to accomplish, the effectiveness rapidly diminishes. I bring three unique and potent ideas to solve the most critical issues that we as Michigan Region face. By focusing solely on these compelling goals, we have the ability and power to continue a legacy, while creating our own.

Our 96th year together, we have an incredible opportunity to make a lasting impact. **Next year is our opportunity to shape the next generation to see AZA hit 100 years.**

The standard we form as chapters and as a board during the next programming year will be the precedent set for future generations. The power is in our hands to determine what our chapters look like, how our region operates, and the **change we make on AZA together.**

Sincerely,

