

Throughout my BBYO career I have had the chance to hold several leadership positions starting my freshman year. In the middle of my freshman year our Shaliach resigned, and this is how I got started with leadership in BBYO. I stepped up, as a young freshman, and took on this role. I fell in love with the position of planning more judaic and StandUP events for my chapter. My vision for Michigan Region's 2020-2021 programming year is to continue, as well as advance, Jewish programming in fun and innovative ways in the chapters and region, if elected your 96th Regional Aleph Shaliach.

Jewish programming is at the heart of BBYO, and I would love to take charge in leading it. My vision is to provide consistent engaging Jewish programming regionally and in chapters. This will be accomplished in the region by incorporating Judaism into activities such as athletics and pop culture. Jewish meaningful programs are also especially important and what first made me at home in BBYO. My vision is that I will work diligently with my regional counterpart to plan these strong, interesting, and meaningful Jewish programs with the end goal of connecting teens closer with Judaism along with having an amazing time. To move on with my chapter vision, I will stay closely in contact with my chapter counterparts and plan Jewish programs based on what their individual chapters are interested in. I will strive to increase the popularity in Jewish programming in each chapter through constant communication and the collaboration of ideas. I will be working constantly with the S'ganim to make certain the jewish programming as strong as ever.

StandUP and SpeakUP are other important aspects that are a big part of my vision as it is the way to give back to the community. I will make sure that for the region there will be several initiatives during this programming year where Alephs and BBGs will have the opportunity to participate in. The way to promote StandUP and SpeakUP initiatives is through communication and marketing, which I will be working hard with the Mazkirim to accomplish. Through constant communication with my chapter counterparts and attending regional events, the chapters will know about these regional StandUP and SpeakUP initiatives. The chapters will also have their own opportunities to give back to the community through their own community service opportunities. Furthermore, I will provide the counterparts with ideas of how to give back. My main vision for chapter StandUP and SpeakUP is to give the chapter Shaliach the right guidance, so they can lead their chapters in giving back to the community.

United as one crew, let's make this next year like no other. My clear vision for Michigan Region's 2020-2021 programming year will unify and create a positive impact through Judaism and helping out the community.

Fraternally submitted with undying love for Michigan Region #1701,
Aleph Andrew Eli Cohen