

Vision Statement:

When I joined Tzavah in eighth grade, I wasn't expecting much. I didn't really know what BBYO was, I just knew my friends wanted me to join this brand new chapter. I didn't know what to expect, or what we'd be doing, but my friends convinced me to join anyways, and I'm so fortunate that they did. In the last 4 years, I've had the pleasure of being Sofer, and Moreh for two years. I've attended different conventions, been to some amazing programs, and have made some of my closest friends. The experiences I've had through BBYO, and the connections that I've made are irreplaceable. I've loved my time as Moreh because it's given me the opportunity to help grow our once tiny chapter, and share that experience with as many new people as possible. I've gotten to see my younger brother, along with many new members experience BBYO like I have. But my time as both an Aleph and Moreh has also shown me that there is much to improve. My experience has been great, but as an underclassmen I often felt somewhat out of place, confused by the wide array of conventions, chapters, and BBYO buzzwords. In the 2020-2021 programming year, my goal is to fix that. In this upcoming year, I plan to grow the region even more, while simultaneously teaching these new members about BBYO as a whole so they can have the best experience possible from the very beginning. For recruitment, my goal is to have a variety of new and engaging regional events, like a "meet the chapters" restaurant event, that will help bring in prospects and new members, while helping them find the chapter that's right for them. I feel that the recruitment events over the last few years haven't been very effective, so I want to really change the game. I think a group of regional recruitment chairs could help with planning refreshing new regional events to help bring in new members in a unique way. I also want to find new ways to support chapter counterparts. One of my biggest struggles this year was trying to recruit eighth graders and underclassmen. Most juniors don't interact with younger kids much, so regional support is key to help every chapter grow. Besides recruitment, education needs to be a top priority this upcoming year. Although the corona virus threw a wrench in my plan, I planned to do a variety of education programs during this semester for my chapter. My plan was to hold events to teach our members about different positions, conventions, summer programs, and more. For this upcoming year, I want to set up a Moreh YouTube network where counterparts from every chapter can make videos explaining those topics. This will help set up a lasting system so chapters can easily educate new members on BBYO. Between this heavy recruitment push, and new education system, I hope to give every member of BBYO an experience even better than mine.