

RECRUITMENT

- HAVE CHAPTERS CREATE THEIR OWN RELISTIC MEMBERSHIP GOALS
- OFFER PROSPECT PROGRAMMING MONEY TO THE CHAPTER THAT HAS THE MOST PROSPECTS AT THEIR KICKOFF
- HAVE CHAPTER SHOWCASE THE SAME DAY AS THE JCC BATMITZVAH/BARMITZVAH VENDOR EVENT. (THIS EVENT WILL CREATE FOOT TRAFFIC & ALLOW PARENTS TO VISIT THE VENDORS WHILE THEIR CHILDREN CHECK OUT BBYO BOOTHS)
- ENCOURAGE COUNTERPARTS TO INVITE PROSPECTS AT LEAST ONE WEEK PRIOR TO THE EVENT & FOLLOW UP WITH ALL WHO ATTENDED
- CREATE PROMOTIONAL VIDEOS TO BE PLAYED AT RC WHEN PROSPECTS ARE PRESENT
- REVAMP BBYO CONNECT & ALLOW PROSPECTS TO INTERACT MORE WITH ALL THE CHAPTERS DURING RC
- HAVE TWO FUN AND EXCITING MEMBERSHIP KICKOFFS, ONE THAT STARTS OFF THE YEAR ON A FUN AND EXCITING NOTE, & ANOTHER POST RC THAT ALLOWS POSSIBLE MEMBERS TO FIND THE PERFECT CHAPTER FOR THEM

RETENTION

- SEND POSTCARDS TO NEW MEMBERS
- ELIMINATE THE TERM "PAPER MEMBER"
- TAKE THE TIME TO MEET EVERY SINGLE BBG MEMBER
- ENCOURAGE INTERCLASS BONDING (HAVE EVENTS SPECIFICALLY FOR SENIORS & SOPHOMORES/ JUNIORS & FRESHMAN)
- HAVE A SENIOR DINNER AT SC
- WORK WITH MAZKIRAH TO ENSURE DIGITAL FLYERS ARE BEING USED FOR ALL REGIONAL EVENTS
- HAVE A SENIOR PICNIC AT THE END OF THE YEAR
- MAKE SURE ALL MEMBERS FEEL WELCOMED AND VALUED
- MAKE SURE CHAPTERS ARE PROGRAMMING AT LEAST TWICE A MONTH
- FOCUS EQUALLY ON RETENTION AND RECRUITMENT
- CONTACT INACTIVE MEMEBRS WITH A GREETING CARD

RE-EDUCATION

- SAY BBG FUN FACTS AT REGIONAL MEETINGS
- ENCOURAGE COUNTERPARTS TO HAVE MIT SLEEPOVERS - HAVE COUNTERPARTS HOST A MOCK ELECTION THAT CREATES A MIT BOARD
- HAVE A SENIOR EVENT PLANNED BY THE YLC MOCK BOARD
- COLLABORATE WITH MAZKIRAH TO CREATE A CLTC PROMOTIONAL VIDEO-HAVE MIT/AIT PROGRAMMING AT CONVENTIONS
- ENSURE YLC MEETS THE BBYO CURRRICULUM
- REWARD CHAPTERS THAT KEEP UP WITH RE-EDUCATION PROGRAMMING
- HOLD A BBYO INFO NIGHT FOR MEMBERS UNABLE TO ATTEND YLC-CREATE A BBG BASICS HANDBOOK ACCESSABLE TO ALL MORIM

BBG COUNTERPARTS

- MONTHLY MIT MOM CHECK IN CALLS
- TAKE ALL THE MORIM OUT FOR A BRUNCH AT THE BEGINNING OF THE YEAR SO THEY CAN BOND AND HELP EACH OTHER THROUGHOUT THE YEAR
- MONTHLY EMAILS FILLED WITH IMPORTANT REGIONAL DATES, SHOUT OUTS, AND PROSPECT/SISTERHOOD EVENT IDEAS
- CREATE A SAMPLE PROSPECT LIST THAT MIT MOMS CAN USE AS A MODEL TO ORGANIZE THEIR OWN
- HELP MIT MOMS CREATE CUTE PROSPECT GIFT BAGS TO HAND OUT AT THE END OF EVENTS
- MEET AT THE BEGINNING OF THE YEAR WITH EACH CHAPTER PRESIDENT AND MIT MOM TO DISCUSS RECRUITMENT STRATEGIES AND GOALS FOR THE YEAR
- SEND OUT A SAMPLE MIT BOOK THAT CHAPTER MIT MOMS CAN USE AT EDUCATIONAL EVENTS
- DEVELOP A "HOW-TO" RECRUITMENT GUIDE
- RESPOND TO ALL TEXTS/CALLS/EMAILS WITHIN 24 HOURS

AZA COUNTERPART

- BE IN CONSTANT CONATCT WITH MY CO
- WEEKLY UPDATES WITH EACHOTHER
- SET GOALS AT THE BEGGINING OF THE YEAR AND ADJUST THOSE GOALS ACCORDINGLY MID-YEAR
- PLAN COUNTERPART BONDING PROGRAMS
- CREATE A MORIM GROUP CHAT
- MAKE AN EFFORT TO BRING JUNIORS AND SENIORS BACK TO BBYO
- REMAIN IN CLOSE CONTACT WITH ALL REGIONAL BOARD MEMBERS
- WORK CLOSELY WITH THE FUTURE YLC COORDS
- STRATEGIZE WITH RC COORDS TO ENSURE LOTS OF MEMBERS ATTEND
- OPEN A PROSPECT SUBMISSION FORM AT THE BEGGINING OF THE YEAR

SISTERHOOD

- WRITE BBG FEELINGS AT REGIONAL MEETINGS
- START UP REGIONAL BIG/LIL PAIRINGS
- WORK WITH CONVENTION COORDINATORS TO PROMOTE SISTERHOOD ON A REGIONAL LEVEL
- ORGANIZE A GIRLS NIGHT-IN, A LOCK IN FULL OF FUN SISTERHOOD ACTIVITIES-START UP BBG BRUNCHES
- JUNIOR SENIOR TRIP WITH A NEARBY REGION (EX: CEDAR POINT WITH ONR)
- UPPERCLASSMAN VERSUS UNDERCLASSMEN FUNDRAISER WAR, THIS WILL NOT ONLY RAISE MONEY FOR THE REGION BUT IT WILL BRING TOGETHER YOUNGER AND OLDER MEMBERS. WHOEVER MAKES THE MOST MONEY WINS
- HAVE A BBG OF THE WEEK POSTED ON THE MICHIGAN REGION INSTAGRAM STORY
- HAVE A BRO/SIS LOCK IN
- HAVE A BBG LOUNGE AT RC