

# Hannah Brooke Schreiber

Aspiring To Be Your



2020-2021 76th Regional

## Gizborit

My Sister B'nai B'rith Girls,

Identity identity... through the looking glass, what type of BBG do you see? I see passionate and influential BBGs. This year I want to push our limits and prove that with hard work and dedication, anything is possible. Michigan Region continues to advance, but the time is now to create a wonderland. I stand before you as a candidate for Gizborit, purely because you and this thriving organization all inspire me. Just like how Alice did six impossible things before breakfast, we can turn our six impossible things, into a reality. Together we can push our Region to success, to substantially revitalize our fundraising, to further grow the International Service Fund and StandUP in our movement, and therefore have the 76th year of Michigan Region B'nai B'rith Girls be inconceivably successful.

Respectfully submitted with much undying love for fundraising, ISF, StandUP, taking risks, CLTC 8, ILTC, Kallah, The Perlman Tree, Ahavah BBG #293, Michigan Region #1701 in wonderland, our incredible movement, the future of 76, and each and everyone of you, I forever remain,

**Hannah Brooke Schreiber**

*Hannah Schreiber*

Proud Candidate for your 76th Regional Gizborit



## Ahavah BBG #293

### Positions Held

Proud B'nai B'rith Girl	International Order	2017-Forever
Dedicated Member	Ahavah BBG #293	2017-Infinity
Devoted Member	Chazak BBG #121	2018-Eternity
Delighted Member	Amitza BBG #120	CLTC 8 2018
MIT S'ganit	Ahavah BBG #293	2018
YLC Gizborit	Chazak BBG #121	2018
Ahavah Gizborit	Ahavah BBG #293	2018-2019
Regional Convention Coord	Ahavah BBG #293	2019

### Chapter Events Attended

Functions	Ahavah BBG #293	2017-2020
Meetings	Ahavah BBG #293	2017-2020
Shabbat Dinners	Ahavah BBG #293	2017-2020
Fundraisers	Ahavah BBG #293	2017-2020
Sleepovers	Ahavah BBG #293	2017-2020
Chapter Elections	Ahavah BBG #293	2017-2020*
Mr. AZA	Ahavah BBG #293	2017-2020
Senior Lives	Ahavah BBG #293	2017-2020*
Fall Fest	Ahavah BBG #293	2017-2020

### Chapter Committees/Coordinators Served

Mr. AZA Fundraiser	Ahavah BBG #293	2018
Mr. AZA Fundraiser Coord	Ahavah BBG #293	2019



## Michigan Region #1701

### Regional Events Attended

Spring Convention	2017-19
Regional Convention	2017-19
Regional Kallah	2017
YLC	2018
Regional Meetings	2017-20
Fundraisers	2017-20
Kickoffs	2017-20
Regional Shabbaton	2018-19
Senior Lives	2018-20*

### Regional Awards

Tony the Tiger	May 2018
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### Regional Chair Positions

Fundraising Chair	2019-2020
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### Regional Committees

Commission Board	2019-2020
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\* Denotes future



## International Order

### International Events Attended

CLTC 8	International Order	2018
ILTC	International Order	2019
Kallah	International Order	2019
International Convention	International Order	2019-2020

### International Awards

Menorah Pledge Principles	International Order	2019
Silver Star of Deborah	International Order	2019
Eternal Light of Recruitment	International Order	2019

### International Committees Served

International Service Fund (ISF)	International Order	2019-2020
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Just like how fundraising secures the foundation for our accomplishments and allows us to give back, how will you give back to our community?



# Goals and Ideas

## Fundraisers/Promotion

- Create an online Regional shuk where chapters can sell items year round
- Collaborate with the MBA chair for a Cycling Bar fundraiser
- Around the World Food Truck Fundraiser: 10+ food trucks from different cultures enjoyed by all of Michigan Region and families
- Have a restaurant fundraiser after every Regional meeting
- Brunch banquet with General board
- Color War between chapters leading up to SC to keep members active and engaged
- Partner with local organizations to have fundraisers at both the chapter and Regional level
- Senior Quilts with their old BBYO t-shirts
- Have a "Michigan Region night out" at a basketball or baseball game
- Promote all fundraisers through local synagogues, schools, and the community
- Create Facebook events in the Michigan Region Facebook group for all fundraisers
- Create promo videos for chapter's fundraisers to be featured in the Facebook group and Instagram
- End of year Michigan Region Pool Party
- Have a "Trunk Show" where brands and companies market their products for the Region

## Counterparts

- Stay in constant communication with my AZA Counterpart throughout the year and work TOGETHER on all projects
- Work with AZA Counterpart to create and update the official Michigan Region fundraising calendar to ensure that chapters do not have conflicting fundraisers
- Have biweekly calls with each counterpart individually and have meetings with the entire "Gizborim Team" at the beginning of each month to assure that everyone is on the same page in regards their goals and budgeting
- Strive to reply to all e-mails and calls within 24 hours to keep our Region moving
- At the beginning of the term have a workshop for Gizborim, teaching them in depth about every single aspect of serving the position
- At the beginning of the term, have a meeting with each chapter's N'siah and Gizborit to set a minimum fundraiser goal tailored to their chapter
- Create a Gizborit Guide with everything you need to know to be successful, like how to talk to managers
- Film resource videos with my co to help Gizborim be prepared for everything a Gizborim entails
- Make sure all Goals are reachable and met
- Attend all Chapter and Regional fundraisers

## 96/76 Regional Board

- Keep close communications with my chair to keep her involved and active
- Immediately after chair assignments make an easy communication system with her
- N'siah: Keep her updated with all projects and set goals
- S'ganit: Work with her to create a reasonable Michigan Region budget for the entire programming year
- MIT Mom: Create a Regional fundraiser where chapters compete to bring in the most prospects and have the chapter with the most prospects be rewarded with the money raised from the fundraiser
- Sh'l'icha: Collaborate with Shlichim to sell mishloach manot for Purim and lulav and etrougs for Sukkot
- Mazkirah: Work on a Michigan Region promo video to get alumni to donate money to BBYO and promote BBYO Giving Day
- Staff: Work with them to send monthly follow up emails to counterparts on their bank account balance, how close they are to reaching their ISF goal, and ask if they need help with reimbursements
- Ensure that all our goals are met and reachable for the entire programming year
- Keep constant communication with AZA/BBG Regional Board to make sure they are in the loop

## International Service Fund

- Make a Regional wide database and have chapters sell their clothing there, 50% will go to their chapter and the other 50% will go to the ISF
- Give points during RC to those who inform others about the ISF
- Team up with S'ganim to incorporate different ISF programs
- Host a different challenge once a week quizzing ISF on social media
- Create an ISF social media push week
- Plan four ISF programs for the Region and execute them in an entertaining way
- Introduce a Regional-wide battle of the bake sales: Every chapter competes on one day for ISF and prize incentives for the winning chapter
- Make ISF education a requirement to be included in chapter's calendars and include a PowerPoint to educate about the ISF

## StandUP

- Survey the region to elect our StandUP cause
- Set a goal at the beginning of the term for how much our Region and chapters want to raise
- Educate teens in our region about our chosen StandUP cause, why it is important, and the history behind it
- Create a Tzedakah box for each chapter and the chapter to get the most allotted amount first will be granted certain privileges at a convention (one for RC and SC)
- Sell the RC art and handicraft for auction, 25% will go back to the chapter and 75% will go to the elected StandUP cause
- Bring Stay Up for StandUP: A regional all nighter to raise money for our cause
- Passover "Mitzvah Ball": a formal with percentage donated to our StandUP cause and the region
- Fundraise for "SpeakUP for Israel" with prizes

## Scholarships

- Create a Regional point system for younger members and teens, those who meet this requirement can get a percentage off future summer programs/conventions
- Utilize FAN: BBYO's Friends and Alumni Network for scholarship donations
- Make a CSB: Chapter Scholarship Bank for AZA and BBGs with money put aside for all regional conventions, Bittkers, and overnights
- Check in with all chapter Gizborim per month regarding the Chapter Scholarship Bank and make sure their goal is met
- Create a Regional Scholarship Committee: At each regional meeting there will be an incentive/prize and the money will go towards international scholarship for IC and summer programs
- Host a Scholarship night for Alumni and families and have admission go to Regional Scholarships

## Personal Goals

- Dedicate my all to each individual B'nai B'rith Girl and to their personal growth and success
- Represent Michigan Region # 170 1 and Ahavah BBG #293 with pride and dignity
- Embody the essence of a B'nai B'rith Girl in every act I do and pursue
- Fundraise, grow the ISF, and educate on our StandUP cause with all my heart and diligence

B'nai B'rith Girls, we're here to stay,  
we'll pave the way for all the Jewish youth

