

Rachel Carly Chosid



is caucused for the high and honorable position of

Michigan

Region's 76th

Mazkirah

for the 2020-2021 programming year

My sister N'siah, My sister Mazkirah, my sisters B'nai Brith Girls: Finding your place in BBYO is an amazing feeling, almost like a butterfly finally coming out of their cocoon. Through embracing new social media promotions, a brand new regional website, increasing summer program attendance, and so much more, we can ensure that everyone in Michigan region finds their home and their wings. Submitted with so much undying love for Hatmadah BBYO #126, Michigan Region #1701, and the international order of the B'nai Brith girls I forever remain, Rachel Carly Chosid, a proud candidate for your 76th regional Mazkirah, and a damn proud BBG

"We are all butterflies.
Earth is our chrysalis."
— LeeAnn Taylor

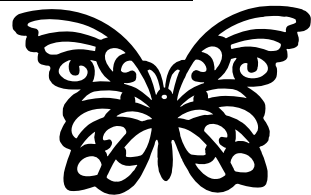
How I came out of my cocoon

Hatmadah BBYO #126

- Member in good standing since January 2018
- All meetings and programs '18, '19, '20, '21^, '22^
- N'siah 2019-2020
 - Created chapter website
 - Sent weekly emails
 - Worked as co-presidents
 - Engaged underclassmen
 - Stepped in when Gizborit dropped out
 - Oversaw chapter board
 - Co-ran Instagram
 - Sending 3 people on summer programs
 - Broke record for YLC registration for our chapter
 - Connected with N'siot network and advisors
 - Good relationship with staff
 - Used remind 101 frequently

Michigan Region #126

- YLC 2019
- SC 2019*, '21^, '22^
- Shabbaton 2019, '20^, '21^
- Bittker 2019, '20^, '21^, '22^
- All regional events '18, '19, '20, '21^, '22^
- Mr. AZA 2019, '21^, '22^
- Regional Kickoff '19, '20, '21
- President's August MIXX '19
 - 8th grade pool party
 - recruited several underclassmen



International order

- International Convention 2020, '21^, '22^
- Kallah 2020^

Outside of BBYO

- Travel volleyball 5 + years
- Jewish Student Union 2020
- Babysitting for 5 + years
- Hardworking student (GPA of 3.5)
- Jewish summer camp for 8 summers

denotes future - ^ Denotes steered - *

my goals

to help every BBG find their wings

Personal

- Answer all texts and emails within 48 hours
- Bond with my AZA counterpart to ensure that we can work cohesively and efficiently
- attend all Regional board meetings and trainings

Social Media

- Use all social medias possible
 - Tik Tok, Instagram, Facebook, Snapchat, Twitter
- Post frequently and consistently
- Create geofilters at regional programs
- Promote regional events on all medias
- Create a regional logo that is widely used
- Create a uniform theme, format and color on medias

Regional Website

- Work with entire regional board and my co to create a website
- Include summaries of events
- members of the RLN's Press Corps can write and upload videos/photos too
- "Meet Regional Board!" with pictures and facts
- Use it to give information about idfferent chapters, so prospects can learn about what's offered

Collaboration & Counterparts

- Keep staff involved in decisions
- Work as a unit with all of regional board
- Provide counterparts with a toolkit complete with all resources they'll need
- Create a tight-knit mazkirah network
- Have group calls monthly & individual check ins every other
- Plan hangouts and sleepovers
- Include entire KOMS network, and educate them on BBYO and their positions

Globalization

- Work with morim to seek out members in areas BBYO hasn't yet recruited
- work with s'ganim to include KIO/ONR in our programs, especially Toledo
- Work diligently with Windsor to ensure their chapter can be formed this programming year

Communication

- Share calendar with region to inform of upcoming events
- Remind 101
- Create monthly newsletter for parents
- Collaborate with Jewish organizations and community centers to spread information about events

Summer Programs

- work closely with co & counterparts to ensure at least one member from each AZA and BBG chapter attends a summer program
- make a Michigan Region "My CLTC Story" series similar to international's
- Combine summer program info night with a convention