

Judaism is one of the strongest ways that we are united. To strengthen our bonds, we first need to strengthen our sense of Jewish character and character in general. I envision that once our character is strengthened the friendships and memories we make in BBYO will mean so much more.

To strengthen our character as a region we need to have a larger involvement in our community. To do this, I want to help each chapter pick a stand up cause that directly affects our local community. An example of this would be a food bank called Cares. At this food bank, they create birthday baskets to give to families who cannot afford any type of birthday bash. We could help create birthday baskets and donate them to this food bank that directly impacts teens and children.

Another way to strengthen the character of our region is to focus on BBYO's core values. These values include Jewish Identity, Active Leadership, Inclusivity, and tradition. By finding our own Jewish Identity we will be able to build a stronger connection with the B'nai B'rith Girls and Alephs around us. Secondly, by becoming active leaders we will be able to fulfill our responsibility to the global Jewish community. To continue by focusing on inclusivity we will be able to make anyone in the community feel welcome in BBYO. Finally, by focusing on tradition we will be able to build a community that represents and celebrates BBYO's rich history.

In the upcoming year, I envision us coming together and uniting as one region. I plan to do this by hosting a big challah bake. At this event, we will all be able to make challah from scratch and cherish this tasty experience together.

This vision will lead to a positive year, as we reach for the stars.