

My Sister B'nai B'rith Girls,

As BBGs aspirations are evolving, so must our perceptions of what it means to achieve success. Now that our 76th year approaches, we must continue to empower each other to raise the standard for our accomplishments, through giving back to our communities and causes we care about. This is done by עושה שינוי: making a difference. In the 2020-2021 programming year, I envision Michigan Region educating our Gizborim thoroughly, utilizing creative fundraisers, advocating for our StandUP cause, and continuing to grow the importance of the ISF. Michigan Region, are you ready to set new records and break boundaries?

I want to emphasize starting at the foundation of fundraising in our chapters. Our Gizborim must receive education and practice on how to serve the position well. Without a strong Gizbor/Gizborit, our chapters can be put into jeopardy. To ensure that all teens are given equal opportunities, the Gizborim will start a scholarship fund in each chapter. I plan on meeting with each chapter N'siah and Gizborit to set a minimum fundraiser goal tailored to their chapter. By providing an educational and well-rounded network for the Gizborim across our Region, we can reach our goals and will continue to make great strides in monetary growth.

Fundraising is the most evident part of any function. This year I want to increase fundraiser attendance by utilizing incentives. Each chapter will be awarded based on attendance at Regional events/meetings. Towards the end of the term, the winning chapter will be awarded a prize or event of choice in the budget.

StandUP cause is a significant portion in our Region, but it is often overlooked. If elected, 10% of each Regional fundraiser will be donated to our elected cause. The education of our cause is just as important as the donations, which is why I plan on having at least two programs dedicated to our StandUP.

In our Region, the International Service Fund is not illuminated enough. As Gizborit, I plan on creating a minimum of four ISF education programs: A "Movie and Challah For Hunger" Regional event will be put into place, with admission. All teens will watch a movie and make challah, which will then be donated to Yad Ezra. By having ISF programs with donations and awareness, members in our region and order can gain a full BBYO experience along with helping others.

It was once said, "Every end is a new beginning." While entering our 76th year, the legacy of Michigan Region BBG is thriving and will continue to keep growing. With the right tools and experience, we can revitalize and grow our Region like never before. The journey of Michigan Region is continuing, so join me as we take a unique and new step forward into our future.