For nearly 76 years, BBG's around the world have united and connected through Jewish community, culture, and heritage. In Michigan Region, each BBG has their own unique personality, interests, and Jewish identity. As the 76th Regional Sh'licha, I will bring Michigan region together to commemorate the success that has lasted through decades. We will honor the past, while looking forward to an enduring future and creating traditions of our own.

Actively participating in BBYO pushed me to embrace my heritage. BBG has shown me the fun side of Judaism, while teaching me more about the values and responsibilities that come along with it. As Sh'licha I will continue exploring my Judaism and assist others in doing the same. I hope to host two large scale regional Jewish heritage programs per semester, incorporating both serious and lighthearted tones. These programs will highlight the past of the Jewish people, while offering the opportunity to envision the future. Judaism is one of a kind and I hope to explore all elements of our culture together as a community. I will gather rabbi's from all denominations to discuss current topics, sponsor an Israel themed dance, plan a regional challah bake, and organize Adopt a Family during Hanukkah.

While the world has experienced drastic changes since BBG began, the BBYO movement remarkably continues to flourish. Our philanthropic spirit will expand during this unprecedented time in history. I will present a number of worthy causes to the region so we can collectively choose a meaningful cause to support. Choosing a local Stand Up cause will increase our visibility, while providing BBYO teens with an opportunity for hands-on activism. I hope to engage in interactions with people from all facets of society, extending our volunteerism well beyond our BBYO community. Our region has a loud voice we can use to strengthen Michigan, and stretch far beyond our borders. We have the power to extend worldwide reaching areas like Israel, by advocating from a distance and raising our influential voices.

While strengthening regional programming, it is also essential to maintain a high standard on the chapter level. As Sh'licha, I hope all chapters will host at least two Jewish heritage and community service programs per semester, increase involvement with their own Stand Up cause, and boost attendance at J-serve. I'll coordinate in person training for chapter sh'lichot to set goals for the year ahead. I will ensure chapters have shabbat essentials, together creating havdalah sets including spices, grape juice, and braided candles. As the year progresses, I will conduct bi-weekly check-ins with chapter sh'lichot to make sure their Judiac and community service functions are successful.

As sh'licha, I will create memorable Jewish heritage programming and work tirelessly to provide unique opportunities that strengthen our community. Like the generations before us, we will reflect on our time in BBG remembering our favorite programs and friendships made. Let's also use this opportunity to come together as a region and leave a positive impression on the world.