

"B'nai Brith Girls,  
We're here to stay,  
We'll pave the way,  
For all the Jewish Youth."

My Sister B'nai Brith Girls,

The future of Michigan Region is bright. With many new members constantly joining and longing to be active, the years ahead look prosperous and plentiful. This year's regional board should take after and look into those who are awaiting the opportunity to take part in BBYO and use this as motivation to do better as a board collectively.

My vision for Michigan Region's 2020-2021 programming year includes a focus on the younger members. They will be able to find their BBYO spark in Michigan Region. My passion for this organization started in eighth grade when I immediately knew that I wanted to become active within my chapter and region. It is necessary for our region to make those who are new to BBYO feel like they are able to connect with this organization in order to want to incorporate BBYO as a big role in their life.

Additionally, I want to help those who may have lost touch in BBYO to regain their passion that started so early on. Even though those members tend to be upperclassmen, I know that by reaching out to them, our movement in Michigan Region will be stronger than ever. The upperclassmen are people that underclassmen turn to for inspiration and advice in BBYO. When I started going to events, I looked at upperclassmen to set a good example for me. By getting more juniors and seniors to attend events on a chapter and regional level, the younger members will benefit from their presence.

Another one of my many visions is for Michigan Region's programming year to be the most innovative and unique one yet. New ideas should constantly be reviewed in order for us to have a successful programming year that will increase attendance at a chapter, regional, and international level, and one that will increase the membership of incoming freshmen and retention of those that will have to be saying goodbye to Michigan Region shortly. I know that attendance will increase when the events are very unique and special to BBYO. Specific prospect and senior events will increase how active these groups are in BBYO. All grades and ages will be recognized for their hard work and dedication towards BBYO with specialized programming and everyone in the region will feel their presence matters to and is welcomed by Michigan Region.

I know that it is impossible for every member in Michigan Region to become active within both the regional and chapter levels. Nonetheless, innovative and new programming that will make all members feel like they are welcome within the region and bring us back to our Jewish roots will bring many passionate new members and developing leaders together throughout the region. Overall, I want this year to be so impactful and full of many uplifting opportunities that prove Michigan Region's ability to pave a strong path for our Jewish youth.