

## *Vision Statement for Estee Grace Moss*

BBG is all about sisterhood, new friendships, laughter and experiences that you can only get in BBYO. The friendships and memories that you make are truly lifelong. Together, we are connected through our Shabbat dinners, chapter sleepovers and love of Regional Convention. These events unite us as one BBG community.

My vision for Michigan Region for the 2020-2021 programming year is to see each of us make a meaningful difference in our Chapters and our Region. Throughout my 3 1/2 years in BBYO, serving on both my Chapter Board, the Regional Board as Gizborit, and on several Regional and International Steering Committees, I have learned extensively about Michigan Region, how it functions and what it needs to continue to thrive. My deep knowledge, experience and passion for BBYO has led me to aspire to serve as your 76th Regional N'siah.

This upcoming programming year. I will support the N'siahs with chapter growth and success, and help motivate each chapter to reach their full potential. This can be achieved by planning out-of-the box programming, innovative chapter recruitment and retention programs, placing emphasis on training, and inspiring members to take on leadership positions in their chapters and for the Region.

These new strategies can also be implemented to involve more Jewish teens with BBYO. Working directly with the 76th and 96th Regional Boards, we will successfully plan, promote, and lead large scale Regional kickoff events. These events could be anything from hosting a movie premiere at the Emagine to mini golf and kart racing at CJ Barrymores. These inspiring programs will attract prospects and existing members to events, and build Michigan Region pride. AZAs and BBGs from all over the Region will be able to meet new teens, reunite with friends, and it will bring the entire Region together to strengthen our brotherhood and sisterhood bonds.

Finally, I want to emphasize the importance of incorporating Jewish programming into Chapter and Regional events. Our Jewish roots are what connects each and every teen in BBYO. Together we can explore our heritage with Jewish pride programs and revamped Shabbat services.

This vision for sisterhood, friendships, laughter and great memories can be built if we work together. Our BBG heartbeat fuels our love of Judaism and our sisterhood bonds. If elected to serve as your 76th Regional N'siah, I promise that I will use my extensive chapter, regional board and international experience to continue to make this year one for the history books. This is OUR year to take programming to new heights. To build lifelong friendships with Jewish teens from all over Michigan. To explore our Jewish roots. Michigan Region - this is OUR time to truly be game changers.

*With Endless Love for BBG - XOXO -*

*Estee* 