

CANDIDATE FOR THE NASSAU SUFFOLK REGION'S 14TH  
OZER SUFFOLK  
ALEPH AARON BENJAMIN PLATT

**Vision Statement**

For over 95 years, BBYO has been the leading pluralistic Jewish teen movement in the world and there is no reason to stop now. NSR has set itself apart from other regions within the International Order in being one of the biggest, most active and overwhelmingly supported regions. This has been accomplished by our outstanding staff, regional board and chapters. I plan to further this success in many ways such as helping struggling chapters, finding specific areas of need and assisting them and maintaining success in well-rounded chapters. If elected, I will become the most successful and prosperous Ozer of my time. Lastly, Thank you to BBYO for this outstanding leadership opportunity. I am extremely committed to the Nassau Suffolk Region and couldn't have asked for a better place to call home. Ok isn't good enough for us, let's accomplish something great.

**How will you ensure the success of newer chapters such as Hills AZA and Unity BBYO?**

To ensure success of newer chapters such as Hills AZA and Unity BBYO, many of the skills I have learned can be applied. Other than the general and obvious presence of the Ozer at meetings and board meetings, one tactic to lift up a new chapter is a possible prospect list. When elected Godol (with help from the Regional Ozer) one of the first things I did was have a board meeting to create a list of phone numbers and emails of possible prospects from my high school. This gave us a head start at the beginning of the year with prospects to amplify chapter membership. I think this will be extremely successful with newer chapters putting their "foot through the door".

**How will your leadership style change in maintaining stability in successful chapters as opposed to building up less developed chapters?**

A successful Ozer must be responsible for having effective leadership tactics not only when dealing with struggling chapters, but successful chapters as well. To assist struggling chapters, I plan to attend as many chapter events and board meetings as possible. From previous board experience, I know that the presence of a regional board member (especially an Ozer) can truly make a positive impact on a meeting. For example, when I was Godol of my chapter, we struggled immensely with scheduling and member retainment. Having our Ozer at board meetings was a great help and ensured that we were working hard rather than hardly working. When assisting successful chapters, an Ozer doesn't necessarily need to be present 24/7, but should be watching over from a distance. For example, to help Samson thrive I won't need to be present all the time, but constant communication with the Godol and being active in their GroupMe will guarantee their success.