## CANDIDATE FOR THE NASSAU SUFFOLK REGION'S 63RD SHALIACH Aleph Ryan Asher Kertzner

Our region is in its prime—we have more members than ever before, and growth is imminent. With that growth, the possibility exists that we begin to lose sight of our roots. Judaism is the foundation of our movement; BBYO was founded as a home for Jewish teens, and our religion has remained the bedrock of our organization. As our region surpasses all set expectations, I foresee the Nassau-Suffolk region begin to lose touch with our roots. This future scares me, and I aim to prevent it from coming into fruition. I yearn to bring our already prosperous region to new heights. We will not just keep close to our roots, but explore and celebrate them. Judaic programming at regional events will be plentiful and captivating. I wish every member of our region to develop a strong Jewish identity, and proper educative programming will help guide people in finding their spirituality. I also believe that experiencing global Jewry allows us to grasp our own Jewish identities better, and so I will work to create a partnership with a German Jewish youth center from ZWST, our German sister organization. We will hold joint programs to learn how they embrace their Jewish identities, which will allow us to better understand our global Jewish community.

Jewish education will be a priority—unique programming will draw new interest to Jewish culture, on a regional and chapter level. I will work closely with my counterparts to elevate Jewish education on the chapter level. Additionally, I aim to bring experienced personnel with unique backgrounds to regional events, who will bring a unique perspective to our region. For example, I will work with our local shinshinim to bring Israel education to chapter and regional events. Shinshinim are young Israeli emissaries who spread their love for Israel throughout the world, and I aim to introduce them to our community to spread their passion for Israel throughout our region.

J-Serve will certainly not remain our sole community service initiative. Do not be mistaken—J-Serve 2021 will offer myriad opportunities to partake in community service events. However, alternative possibilities to contribute to the local community will be available throughout the year. I will also work with chapter Shlichim to help them find a suitable Stand-Up cause. I will set fundraising goals for each chapter, help each chapter meet said goals, and I will do likewise for the region.