

# Alexandra Brooke Pollak

Caucusing for the High and Honorable Position of the Nassau Suffolk Region's  
**63rd Gizborit**

## MY SEA

### Ahavah BBG #2303

- Chapter N'siah '19-'20
- Chapter S'ganit '19
- Gizborit Chair '18
- Member in excellent standings since September 2017
- Attended all board meetings
- Designed shuk item

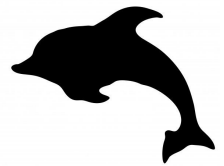
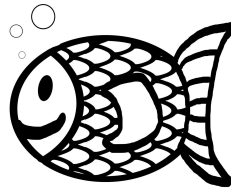
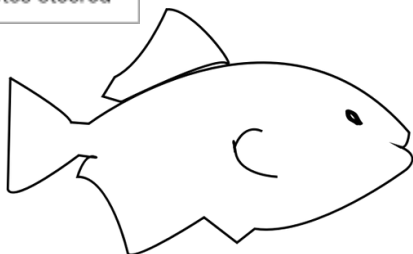
### NSR #19

- Winter Convention '18, '19
- Spring Convention '19, '20
- Execs '19
- NMO '20\*\*
- RLTI 1 '19
- RLTI 2 '19, '20
- BBYO On Demand Planning Committee '20
- Sisterhood Overnight '19
- J-Serve '19, '20
- Adventureland Kickoff '19
- Kickoff 2.0 '19, '20
- Global Shabbat '18
- Installs '19
- Kickoff Shabbat '19
- New Member Meeting '19

### The International Order

- International Convention '20
- International Chapter of Excellence Award '20
- Voted at International Elections '20

\*\* Denotes steered



## *My Sister B'nai B'rith Girls,*

There are so many different oceans in this world. Some have bigger fish, some have smaller fish. Each of them have something special, something that makes them unique. Despite their many differences, they are all fueled by the same thing, which allows them to continue to thrive. NSR is our ocean, and fundraising needs to be a bigger fish.

An increase in fundraisers throughout our chapters as well as our region as whole will allow our ocean to flourish. Imagine how many more scholarships we will be able to give, the improved chapter and regional programs we will attend. In order to make this a reality, we must strengthen our fundraising fish on the regional and chapter levels. Everyone deserves to catch the gift of BBG, and by expanding fundraising, we will make this happen. With the help of our ocean of NSR, we will strengthen the fish in the sea as we grow our fundraising fish. Together, we are unstoppable.

Submitted with undying love and devotion for all of the fish in the sea, increasing fundraising, NSR #19, and my heart and home Ahavah BBG #2303, I forever remain

*Alexandra Brooke Pollak*

One Damn Proud Candidate for your **63rd Gizborit**

# Strengthening Our Fish- GOALS AND IDEAS

## PERSONAL GOALS

- ★ Raise a total of \$3,000 for the ISF
- ★ Make fundraising a part of the monthly routine in every chapter
- ★ Fundraise at every regional event
- ★ Be a positive role model for every BBG
- ★ Stay organized and up to date on all chapter bank balances
- ★ Constantly communicate with my counterparts, the 63rd regional board, my CO, and staff
- ★ Increase regional awareness about the ISF, **Gamechanger Grants**, and **Giving BBYO Day**

## SHUK

- ★ Create a magazine-style Shuk catalog to be posted on NSR website and sent in GroupMes a week prior to convention
- ★ Preorder Shuk items through the NSR website
- ★ Work with 63rd Mazkirah to add a year-round online Shuk store to NSR website
- ★ Host a "how to" run a Shuk table zoom prior to convention to share tips and tricks with everyone running their chapter's table
- ★ Create chapter Venmo accounts to allow BBGs without tangible money to participate in Shuk

## FUNDRAISERS

### Regional

- ★ Host a Regional Dance-A-Thon to benefit the ISF
  - Chapters/Individuals will be Ambassadors and set fundraising goals
  - Each Ambassador will receive donation link
  - Work with 63rd Mazkirah to create bingo board with donation amounts for Instagrams stories to be filled by followers
- ★ Sell Singing Telegrams at Convention to benefit NSR
  - Attendees can buy singing telegrams for a person of their choice
  - Select a regional board member of their choice to perform the telegram

## FUNDRAISERS

### Chapter

- ★ Work to establish regional partnerships with local businesses in central locations to ensure every chapter will be able to coordinate with a restaurant
- ★ Car Washes in local parking lots
- ★ Chapter March Madness pools
- ★ Cutest Pet Contest
  - Charge an entry fee per pet - send pictures and create a poll to vote
- ★ Pumpkin Carving Contest
  - Charge an entry fee and vote at Halloween party
- ★ Guess the number of Jellybeans
  - Charge a guessing fee and bring the jar to multiple meetings and allow multiple guesses

## ISF

- ★ Work with 63rd Mazkirah to create a week-long ISF awareness social media campaign leading up to Dance-A-Thon
  - Produce informative IGTV crash course video explaining the ISF
  - Post a fact about the ISF on the Instagram each day
- ★ Encourage counterparts to charge \$1 extra at meetings
- ★ Organize a Canteen at Convention to be open all day and all profits will go to the ISF

## COUNTERPARTS

- ★ Encourage bimonthly fundraisers as part of the chapter routine
- ★ Utilize **Community Mapping** to create the perfect fundraiser
- ★ Organize monthly calls with all counterparts
- ★ Follow up after all fundraisers
- ★ Create and update a spreadsheet on all chapter purchases and reimbursements
- ★ Be a readily available resource to all Chapter Gizborim

## GAMECHANGER GRANTS

- ★ Create a Gamechanger Grant crash course video to educate chapter boards about this resource
- ★ Promote the use of Gamechanger Grants to help the 63rd S'ganit elevate programming
  - Ice Cream trucks
  - Soulcycle classes
  - Challah baking