

JILLIAN LEE ZIMMERMAN

CAUCUSING FOR THE HIGH AND HONORABLE POSITION OF NSR'S 63RD AYM HA CHAVEROT

QUALIFICATIONS

** - denotes steered ++ - denotes future

GENESIS BBG #2350

- Genesis Mazkirah 18-19
- Aym Ha Chaverot Chair 17-18
- Genesis Winter Overnight 17,18
- Genesis Spring Overnight 17,18,19
- Stay Awake A thon 18,19
- Big/Little Meeting 17,18
- Active Member Since 16

NSR #19

- Regional Mazkirah 19-20
 - Created first regional website since 2015
 - Revamped NSR's newsletter
 - Created an NSR Press Corps team
 - Designed two shirts for IC
 - Created videos before and after convention
 - Founded @BBYOSpeaksUp to combat anti-semitism
 - Oversaw 30 counterparts
- Winter Convention 17,18**,19**
- Spring Convention 18**,19**,20**
- Sisterhood Overnight 17,18,20
- Kickoff 16,18,19
- Kickoff 2.0 17,18,19,20
- Jserve 18,19, 20
- Project Hope 19
- RLTI 18,19, 20
- Kickoff Shabbat 17,18,19
- Installs Shabbat 18,19
- Emerging Leaders 18-19

INTERNATIONAL ORDER

- International Convention 19,20, 21++
- International Leadership Training Conference 20++
- International Press Corps 19-20



My Sister B'nai B'rith Girls, today's going to be a good day and here's why

Because today, you're a proud BBG. Think back to when you first joined BBYO. Maybe it was this year, or maybe it was five years ago. Either way, I'm sure you can confirm that you've seen changes within yourself since the day you came to your first BBYO event. Whether it was a change in the people you hangout with or a change in your desire to be a leader, you can without a doubt say that you're not the same person you were when you first joined. **YOU WERE FOUND.** The changes you see within yourself aren't an accident or a coincidence, they are because **YOU** found yourself in BBYO.

That is why I am caucusing for your 63rd regional Aym Ha Chaverot. I want to give Jewish teens all around Long Island the same amazing opportunity I was given. I want to provide more teens the support system they need to become better and stronger versions of themselves. I hope that this year, we will build foundations that will continue to allow BBGs to find themselves in NSR.

Submitted with undying love and devotion for NSR #19 and my heart and home Genesis BBG #2350, I forever remain Jillian Lee Zimmerman, one damn proud candidate for your 63rd Regional Aym Ha Chaverot

Sincerely, me

Jillian Zimmerman

"Even when the dark comes crashing through, and when you need a friend to carry you, when you're broken on the ground you will be found"

-Dear Evan Hansen

HOW WILL "YOU BE FOUND" IN BBYO?

-GOALS AND IDEAS-

RECRUITMENT

- have a regional "rush month" in which incentives are put in place for the chapters that recruit the most girls that month
- guide counterparts with making exciting and out of the box inductions at the end of "rush month"
- make an inductions google doc folder with past successful inductions scripts
- ensure that each of my counterparts plans a successful, exciting, and informational new member meeting
- make sure counterparts have "PIT" (parent in training) meetings to inform parents of MITs about what BBYO is all about
- increase attendance of BBGs at this year's new member meeting
- encourage counterparts to host "bring a friend to BBYO" meetings
- encourage chapters to have their new member meetings in the beginning of the year and host a regional new member meeting at the end of the year
- focus on quality over quantity; make sure that every BBG that joins is passionate and feels a connection to BBYO and NSR

RE-EDUCATION

- make re-education a part of RLTI so that all chapter boards are informed on NSR and BBYO traditions
- create a BBYO crash course packet full of everything BBYO and NSR
- make sure that my counterparts incorporate BBYO education into their chapter meetings
- work with the Mazkirah to post a "BBYO fun fact" on the instagram story each week

PERSONAL GOALS

- continue to form relationships with all BBGs in NSR, not just BBGs in leadership positions
- further NSRs efforts of making our region a welcoming environment for BBGs of all backgrounds
- instill the passion I have for BBYO in all the BBGs in NSR

RETENTION

- work with regional staff to offer discounts on regional events for upperclassmen
- encourage counterparts to host upperclassmen meetings (for example: late nights, separates, or overnights)
- create a regional overnight for upperclassmen
- have a committee of upperclassmen to steer the upperclassmen overnight so upperclassmen without board positions can still feel a connection to BBYO and NSR
- host junior and senior programs at convention
- create an "upperclassmen experience" steering team to plan the junior and senior convention programs
- create a hospitality committee filled with friendly BBGs and Alephs to make NSR a more welcoming space
- create regional pen pals between upperclassmen and underclassmen at the beginning of the year
- work with Sadranit to incorporate big/little into winter convention so that the bonds between upperclassmen and underclassmen can be maintained the whole year

AIT-MIT OVERNIGHT

- have a MIT program during AIT-MIT where BBGs can bond with their roommates to ensure that everyone is comfortable
- plan more sisterhood based programs throughout AIT-MIT
- make BBYO education an important aspect of AIT-MIT so all new members are informed about BBYO traditions
- increase sign ups so that at least 90% of members attending their first convention are also attending AIT-MIT
- plan a memorable inductions ceremony and separates so that new members instantly feel welcomed in NSR
- teach MIT's BBG cheers and traditions (BBG Heartbeat, EIO, Identity, From east to west)
- encourage bonding between AITs and MITs

"It takes a little patience, takes a little time. A little perseverance and a little uphill climb."-Larry Murphy (Dear Evan Hansen)