

MANDI ELYSE KURTZ

One Proud, Excited, and Determined Candidate Caucusing for the High and Honorable Position of NSR's 63rd Regional N'SIAH

UNLOCKING DOORS OF THE PAST:

Ahavah BBG #2303 ♥ and 🏠

N'SIAH '18-'19

Grew Ahavah from its roots: instilled traditions, formed a chapter identity, created a powerful sisterhood

Introduced Chapter Chair Network

Started Chapter Committees

Recruited over 80+ members

More than tripled Convention attendance

Led a healthy chapter: ran diverse meetings, held business meetings, oversaw a dedicated board

Madricha '19-'20

Served as a resource/Advisor to the Chapter Board

Formed a personal connections with each&every BBG

Every chapter meeting '17,'18,'19,'20

Passionate, driven, motivated leader

NSR #19

Regional Aym Ha' Chaverot '19-'20

Started, planned, and led the first ever Regional New Member Information Meeting for Parents and Teens

Started first ever Member Experience Steering Committee & Reintroduced Mekasheret Position

Stewarded 2 RLN Committees and 4 Chairs

Grew NSR to over 1,600+ Members with my Co

Worked effectively with 17 Chapter Counterparts and

Instituted first ever bonding Mall Day

Spearheaded and Created first ever NSR BBYO On Demand Committee

Emerging Leaders '18-'19

RLN Globalization Committee '18-'19

Winter Convention '17 '18 🗓️ '19

Spring Convention '18 '19 🗓️ '20 🗓️

AIT/MIT/NMO '19(twice) 🗓️ 🗓️

Execs Conference '19 '20 🗓️ 🗓️

RLTI '18 '19 '20 (twice a year=6 total)

Shabbat Kickoff '18 '19

Adventureland Kickoff '18 '19

Kickoff 2.0 '19 '20

Global Shabbat '18

J-SERVE '19 🗓️ '20

Project Hope '19 '20

Sisterhood Overnight '19 🗓️ '20

Game Night NSR On Demand Kickoff '20 🗓️

Regional Just Dance Event '20 🗓️

The International Order

Received the Eternal Light Recruitment Award Twice

IC '19 '20 (HAD THE BEST TIME!) SEE YOU IN PHILLY!

Voted at IC Elections '19 '20

ILTC 2019 (Best experience of my life! Reach out to me with any Questions!)

-Selected for IC planning team

The International Leadership Network

Selected member of Studio Team of BBYO On Demand

Membership Task Force Committee

Genocide Education Committee

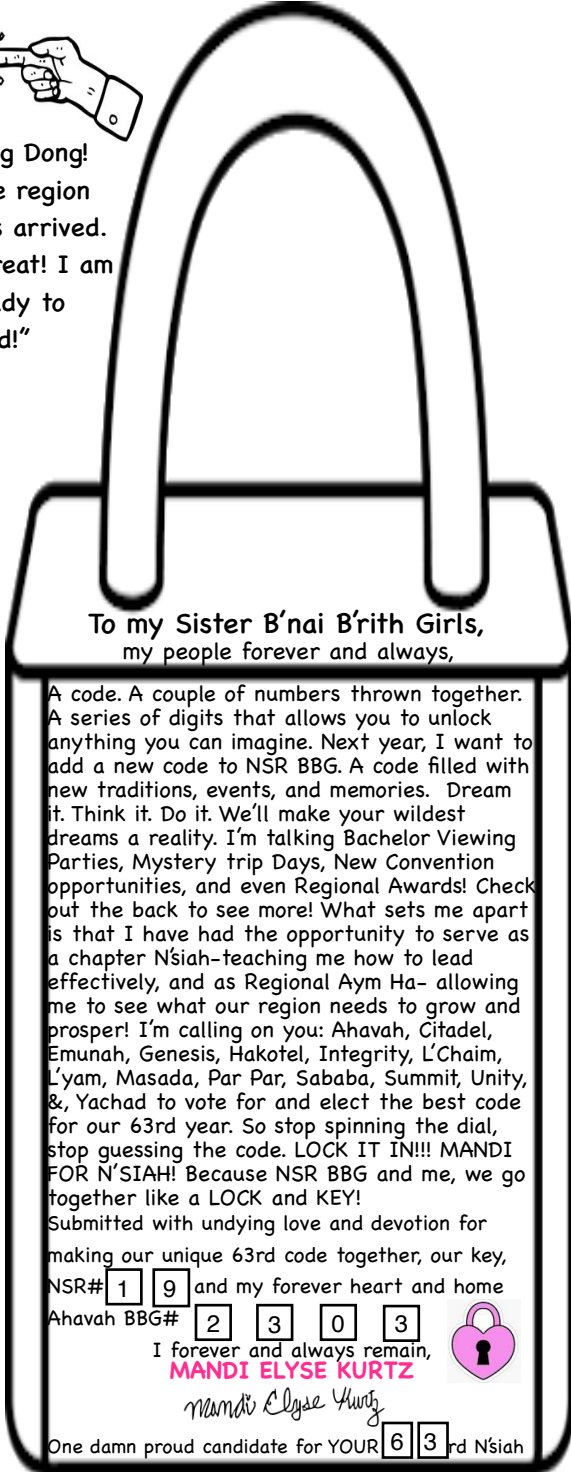
Globalization Committee

Lean In Committee

Zikaron B'Salon Holocaust Awareness Committee



Ding Dong!
The region
has arrived.
"Great! I am
ready to
lead!"



To my Sister B'nai B'rith Girls,
my people forever and always,

A code. A couple of numbers thrown together. A series of digits that allows you to unlock anything you can imagine. Next year, I want to add a new code to NSR BBG. A code filled with new traditions, events, and memories. Dream it. Think it. Do it. We'll make your wildest dreams a reality. I'm talking Bachelor Viewing Parties, Mystery trip Days, New Convention opportunities, and even Regional Awards! Check out the back to see more! What sets me apart is that I have had the opportunity to serve as a chapter N'siah-teaching me how to lead effectively, and as Regional Aym Ha- allowing me to see what our region needs to grow and prosper! I'm calling on you: Ahavah, Citadel, Emunah, Genesis, Hakotel, Integrity, L'Chaim, L'yam, Masada, Par Par, Sababa, Summit, Unity, &, Yachad to vote for and elect the best code for our 63rd year. So stop spinning the dial, stop guessing the code. LOCK IT IN!!! MANDI FOR N'SIAH! Because NSR BBG and me, we go together like a LOCK and KEY!

Submitted with undying love and devotion for making our unique 63rd code together, our key, NSR# and my forever heart and home Ahavah BBG# I forever and always remain,
MANDI ELYSE KURTZ

Mandi Elyse Kurtz

One damn proud candidate for YOUR rd N'siah

Each girl reading this has their own 4 digit BBG code! Find yours on the Keypad below!

2	3	0	3
0	4	6	0
2	5	2	5
2	3	5	0
8	2	6	0
0	4	6	1
2	1	4	8
0	1	1	7
1	5	1	9
2	5	3	8
2	5	1	2
2	2	9	9
5	0	3	1
0	3	4	0

Use the Key to fill in the blanks below, and guess the meaning of the phrase!

The Key

- 1=M 6=A
- 2=D 7=O
- 3=S 8=N
- 4=F 9=H
- 5=L 0=R

1	6	8	2	5
,	4	7	0	
8	3	5	6	9



Don't leave your dreams hidden under the doormat! I will help make them come true!

- Denotes Coordinated
- Denotes Steered
- Denotes Future

OUR WALL OF LOCKERS TO OPEN IN OUR 63RD YEAR. WILL YOU HELP UNLOCK THE CODE?

<p style="text-align: center;">Sisterhood</p> <ul style="list-style-type: none"> • Reinstate the sister chapter network • Have a Regional Sisterhood Weekend before Winter Convention • Have a Big/Little Reveal Week early in the year to help younger girls adapt to BBYO • Have a Regional Separates Showcase Night, where each chapter runs their own planned Separates for the Region • Do Regional Cheers every chance we can! EI, EI, EIO, Come on BBGs let's go:) • Have Senior Appreciation Nights to show our love for them 	<p style="text-align: center;">Globalization</p> <ul style="list-style-type: none"> • What sets me apart is my <u>already</u> formed International Leadership Training and Global Connections • Have a convention (in addition to Winter and Spring) with another region, such as HVR • Match each chapter with an International Chapter to form an NSR Pen Pal System • Do monthly Zoom Call events with other Regions- would have a steering team • Have Open Regional calls with I-Board Members • Promote Ambassadors Trips all year long! 	<p style="text-align: center;">Communication</p> <ul style="list-style-type: none"> • Host N'siah live movement updates- State of the Region Calls once a month utilizing Insta/Facebook Lives • Make a GroupMe with all chapter board members and all regional board • Send out personal Monthly Newsletters to all NSR families • Make a Regional Tik Tok account, use Snapchat more, expand BBYOOutlet • Send out weekly emails to all NSR leaders- Execs, boards, RLN, Chairs
<p style="text-align: center;">Membership</p> <ul style="list-style-type: none"> • Send out Membership Interest Forms • Build upon New Member Regional Meeting that I started last year- Host in both Winter and Spring • Start a Regional Rush Week • Every chapter should host Inductions and a New Member Meeting • Charter new chapters- build upon Great Neck relationship and also move further South • Regional Membership Telethon Day! 	<p style="text-align: center;">Daring to think Differently</p> <ul style="list-style-type: none"> • Let's get CREATIVE with Programming and add some new traditions to the Calendar! • Regional Bachelor Viewing Parties • Mystery Trip Days (Broadway shows, food extravaganzas, and more hmm) • Attend Marches for causes we're passionate about in NYC and Walks • Regional program with just your grade • Regional Mall Scavenger Hunts • BBGG: SoulCycle (Strengthen our already formed partnership with them) 	<p style="text-align: center;">International Initiatives and Summer Programs</p> <ul style="list-style-type: none"> • Have 80+ Girls apply for the ILN • Make Winter Kickoff Bigger and Better than Ever: Foam Party, Arcade, or Silent Disco Club • Summer Program Launch Night Committee: Kona Ice, DJ, live Zoom Call with other Regions • Summer Program Committee on RLN to host Q&A Zoom Calls and send out personally written letters • BBG Founder's Day: Regional Dinner at a Restaurant
<p style="text-align: center;">The RLN</p> <ul style="list-style-type: none"> • Discuss at Execs and Regional Board Retreat about which Chairs/Committees would be best for RLN 2020-2021 • Attend each chapter meeting before apps are due, to make sure EVERYONE has the opportunity to get involved!!! • Have monthly meetings/dinners with the entire RLN at the Regional Office or on Zoom • RLN Installation Ceremony • GroupMe with all RLN members! 	<p style="text-align: center;">Conventions! Woohoo!</p> <ul style="list-style-type: none"> • Expand SPIRIT- add Skits and Shark Tank- each chapter makes a product • Food Trucks at Conventions • Campfire S'mores at Night (AIT/MIT) • Speakers like Lady Sinagaga • Regional Convention Hype Launch Party Events!(Winter, Spring, & IC) • IC IN PHILLY (Can't Wait!)- 200 attendees- take Coach bus or train there as a region! • Work to find a consistent hotel to call home! 	<p style="text-align: center;">Fundraising \$</p> <ul style="list-style-type: none"> • Regional Online clothing store- members can submit designs • Start NSR "Thrift" shop- sell passed down clothes- \$ goes to ISF& Auctions • Regional Stay-Awake-A-Thon for Giving BBYO Day • Regional Car Wash and Bake Sales for Scholarships • Have Venmo Option at Regional Shuk • Sell NSR Shuk at IC • Regional Board read bedtime stories at Conventions for \$3- proceeds to ISF
<p style="text-align: center;">Judaism, Community Outreach, and our Connection to Israel</p> <ul style="list-style-type: none"> • Have whole region vote on Stand Up Cause • Regional Israeli Day- Falafel making, Israeli Dancing/Singing, Guest Speaker • Interfaith events with local Churches and Mosques • Regional Chocolate Seder • Promote March of the Living, AIPAC, &ILSI through videos and stories • J-SERVE: Incorporate a Convention-style Sing-Along • Host a Zikaron B'Salon Holocaust Survivor Program 	<p style="text-align: center;">Business</p> <ul style="list-style-type: none"> • Host Business Meeting webinars to educate on Parliamentary Procedure • Give out Individual Achievement Awards at Conventions • Have a Regional Business Meeting in the Spring • Help each chapter write a Constitution • Make sure each chapter hosts at least one Business Meeting • Elect a Regional Beau/Sweetheart • Hand out Paper Plate Awards 	<p style="text-align: center;">Chapters!</p> <ul style="list-style-type: none"> • Serve as a resource and role model for ALL members no matter the position they have in BBYO • Help coordinate each Chapter's Board retreats/bonding events • Go to as many chapter meetings I can (I can't wait to see you all next year!) • Have chapters share successful programs through a bank on Google Drive • Help chapters institute chair networks, committees, and steering opportunities
<p style="text-align: center;">N'siot Nation :)</p> <ul style="list-style-type: none"> • HEY HEY HEY potential counterparts!!! • FaceTime/Call each counterpart as soon as they are elected to form a personal connection- I've been in your shoes before! • N'siot Nation Sleepover a Weekend or two before Execs to ensure everyone is comfortable • Have every other month lunch/dinner meetups and monthly group/individual calls • Have a N'siah of the Month and have an open wide Regional Interview with her • Have "home visits" with each N'siah • N'siah "buddy system"- pair each N'siah with a N'siah in a similar chapter 	<p style="text-align: center;">63 as a Whole</p> <ul style="list-style-type: none"> • Form a tight bond, serve as a role model and shoulder to lean on for all • Have every other week check-ins as a group and also 1-on-1 • Restructure the Focus Chapter System so that each board member works with a chapter they can assist most • Counterpart bonding for all positions!!! Like my Aym Ha Mall Day! (YAY!) • Have monthly meetings/dinners with the AZA board • Work with my Co to keep in constant communication with staff and all of 63 	<p style="text-align: center;">YOUR Ideas!!!</p> <ul style="list-style-type: none"> • Wait. What? I thought this was Mandi's platform. • It is! But I need YOUR ideas in order to UNLOCK the KEY to NSR's success next year! Sooo... What are they? <hr/> <hr/> <hr/>



WE'LL FIND THE KEYS TO SUCCESS TOGETHER!!!

• • • • •
• Pop it, UNLOCK it, Polka dot it!
• • • • •

**MANDI FOR N'SIAH
LOCK IT IN!!!**

