

MAYA LYNN POLESE

QUALIFICATIONS

GUARDIANS OF THE GALAXY

Genesis Mazkirah 19-20
Aym Ha Chaverot Chair 18-19
Kickoff 18, 19, 20
Winter Overnight 19, 20
Spring Overnight 19
Active member since 17

THE AVENGERS

Winter Convention 18, 19*
Spring Convention 18, 19, 20
AIT/MIT 18
Regional Kickoff 17, 18, 19
Kickoff 2.0 17, 18
Spooky Sunday 18
J-Serve 20
NSR Press Corps 19-20

MARVEL CINEMATIC UNIVERSE

International Convention 20

*denotes
steered

MY SISTER B'NAI B'RITH GIRLS,



The Marvel Avengers are a strong & powerful group of leaders. All with different strengths, weaknesses, mindsets, and goals. Every member of NSR is symbolic of an avenger. We each have a greater goal as a part of this organization, but follow our own paths to achieve them.

Communication is a phenomenon that is continuously changing. The way we communicate is dependant upon our environment and day to day routines. I promise to be a source of communication that is reliable to all members of NSR, no matter what environment, or day to day schedule they may fall into. Like the marvel avengers, every member of NSR is unique. I plan on reflecting the different sides of our region on many platforms. i will keep members and parents informed by sending out remind texts and keeping an updated website. I will promote events in new and innovative ways. By maintaining good promotion, members of NSR will be pushed to engage in programs and build strong bonds with one another, which results in NSR's strength as a whole.

The powers we have been graced with as b'nai b'rith girls do not define us, but help us built our own identity and fight our day to day battles. Captain Marvel always says, "Higher, Further, Faster". If elected as your 63rd regional Mazkirah, I promise to take this region higher to new heights, further across the international order, and communicate information faster than ever before.



Submitted with undying love and devotion for every avenger in the NSR, strong and innovative communication and promotion, NSR #19, and my heart and home Genesis BBG #2350

I forever remain Maya Lynn Polese, one damn proud candidate for your 63rd Regional Mazkirah.



REGIONAL

- Continue the NSR website with: promo videos, helpful links, a calendar, recaps, pictures, and all important contact information.
- Continue monthly issues of the BBYOutlet & press corps committee.
- Add an advice column written by BBYO alumni.
- Create an NSR photography committee to capture regional/chapter events and make a yearbook.
- Work with Gizborit to launch an online NSR store attached to the website.
- Launch NSR TikTok- hold contests and feature chapters.
- Continue to create content for the nsr redbubble store.
- Utilize instagram story polls to get feedback after events.
- Send out feedback surveys after regional events.
- Take photos on disposable cameras at regional events and create memory boards after developing the film to keep in the office.
- Tie more jewish values into NSR's platforms and spread awareness on current events.
- Post interviews of summer program alumni to promote summer programs.
- Chapter instagram story takeover weeks.
- Create various BBYO playlists on spotify and apple music that resemble different events/ occasions
- Post memes and short promotion videos leading up to conventions
- Orchestrate GroupMe chats and zoom calls with other regions to build relationships across the international order.
- Create Geofilters at regional events.
- Launch a regional remind for both members and parents.

GOALS IDEAS PLAN OF ACTION



COUNTERPARTS

- Schedule beginning, middle, and end of the year calls with chapter counterparts to discuss their goals and progress.
- Maintain both a friendship and professional relationship with each counterpart.
- Create a group chat with every chapter Mazkirah, Katvanit, and Orechet- a safe space for girls to converse and bounce ideas off each other.
- Have separate group chats by position to give specific assistance
- Help guide Mazkirim in making flyers using canva, photoshop mix, and/or postermymwall.com
- Create video tutorials and "how to" guides for promotional videos and other creative methods of communication/promotion.
- Enforce the use of customized snapchat geofilters at chapter meetings
- Distribute 1 disposable camera to each Mazkirah per month to capture images from their meetings - develop the film and create memory boards for each chapter.
- Help counterparts fully utilize all resources and platforms for their website and methods of communication.