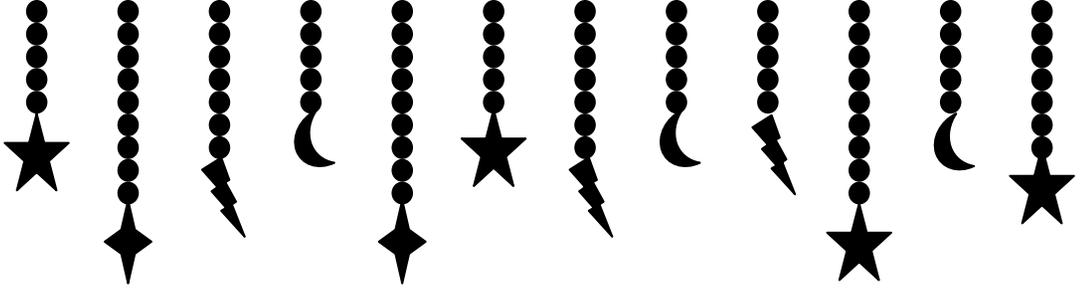


# Rachel Carly Perlmutter

is caucused for the high and honorable position of Aym Ha Chaverot



*“A million dreams for the world  
★ ★ we’re gonna make.” ★ ★*

My sister B’nai B’rith girls,  
Each and every one of you have a purpose in this organization whether you’ve found it or not. You’re all beautiful inside and out, with heads full of amazing dreams. Ever since I joined this organization three years ago I’ve been waiting for my dreams to come true and today I’m hoping they will! I want to make a difference because every leader was once a teen. I want to be the leader you look up to, the role model you aspire to become, and the friend you can always turn to. You all deserve to shine bright and have the chance to make the change you want to see in this region. The sky's the limit and with your help, together we can make millions of dreams come true. Submitted with undying love and devotion for each of you shining brighter than all the stars in the sky, NSr #19 and my heart and home Summit BBG #2299, I forever remain,  
*Rachel Carly Perlmutter* ★  
A proud candidate for your 63rd Aym Ha Chaverot.

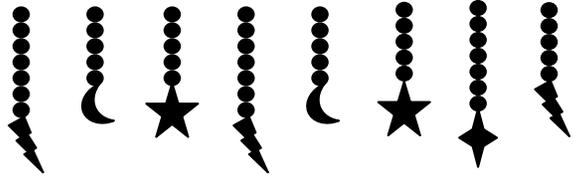
## ★ ★ Qualifications ★ ★

**Summit BBG #2299**  
-Spirit chair 2018-19  
-Active member who’s attended every meeting since start of the 2017-18 programming year

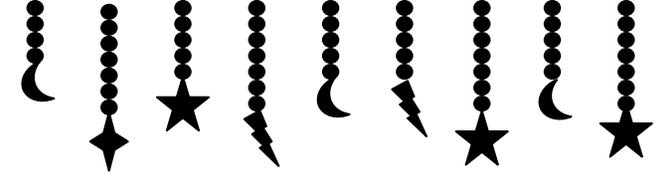
**International Order**  
-CLTC 8 ‘19  
-International Convention ‘20  
-Attended freshman breakfast at IC ‘20  
-ILTC ‘20^  
-International Convention ‘21^

**NSR #19**  
-Winter Convention ‘17,’18, ‘19  
-Spring Convention ‘18, ‘19, ‘20  
-AIT MIT ‘17, ‘19\*  
-Virtual New Member Overnight ‘20\*#  
-Sisterhood Overnight ‘18, ‘19  
-Kickoff ‘17, ‘18, ‘19  
-Kickoff 2.0 ‘18, ‘19  
-Kickoff Shabbat ‘18, ‘19  
-J-serve ‘19, ‘20  
-Project Hope ‘19  
-CLTC Brand Ambassador 2019-2020

**Key**  
\* → denotes steered  
^ → denotes future  
# → denotes steering captain



# Goals & Ideas



## ★ Personal Goals ★

- Share my love and passion for this organization with all the BBGs of the region
- Be a positive role model
- Create a strong bond with my fellow board members and counterparts
- Remain active in my chapter while also focused on doing my job as a leader of the region
- Impact MITs in a positive way

## ★ Counterparts ★

- Contact counterparts on a bi-weekly basis
- Zoom call with all counterparts to share ideas on a bi-monthly basis
- Host a dinner with counterparts to bond at the beginning of the year
- Have an Aym Ha training session with counterparts
- Educate counterparts about MRIHA
- Introduce phone trees to all chapters
- Recruitment Rally

## ★ Sisterhood ★

- Work with S'ganit to plan two sisterhood overnights
- Grade monthly zoom calls to help girls connect together
- Work with counterparts to have two sisterhood chapter meetings to help them connect with their heart and home on a new level
- BBG Alumni Event
- BBG Grade Wars

## ★ Recruitment ★

- Hold two new member meetings
- Create new member welcome baskets to handout at the regional new member meeting
- Recruitment Rally
- Successfully plan a fun and educational AIT MIT/New Member Overnight
- New member experience committee

## ★ Retention ★

- Start a BBG mentor program
- Big/Little week leading up to Sisterhood Overnight
- BBG Alumni Event
- Retention coupons given to older members who exhibit qualities of a true leader → coupons can allow them to help plan events, observe and give input on a regional board meeting, etc.
- BBG grade wars

## ★ Summer Programs ★

- Summer programs presentation at AIT MIT overnight
- Compile a video of BBGs from NSR who have attended summer programs in the past
- Work with another region and have BBGs pen pal write to others who are going on their summer program to help them make connections
- Summer program recruitment rally