

CANDIDATE FOR THE NASSAU SUFFOLK REGION'S 63RD GIZBORIT ALEXANDRA POLLAK

VISION STATEMENT:

This is your opportunity to state your own personal vision statement. What do you hope to accomplish for your term? To what lengths will you bring NSR in the upcoming year? Paint a picture for the changes that you will make in the future, and how you will get there.

A stable bank account is a vital component of every successful chapter. More money in a chapter's bank account will allow for more scholarships to be given out and the access to new supplies that can better a chapter's programming. Better programming leads to the retention of more members and the overall success of a chapter. I want to help every chapter to be able to experience this as a result of a stable bank account. But how do we get there? We must make chapter fundraisers more widespread and part of the chapter routine. By hosting bimonthly fundraisers, chapters will have the funds like never before. I will work closely with my counterparts to help organize fundraisers and help manage their chapter funds. In addition to a stable chapter bank account, we need a stable regional bank account. By incorporating regional fundraisers for the first time in years, we will improve the quality of our regional programs.

How can we as a region work together to fundraise for ISF in a new and exciting way?

We can fundraise for the ISF as a region by hosting a Regional Dance-A-Thon. Beforehand, chapters and/or individuals will work as ambassadors and set a personal fundraising goal. Each chapter or individual working as ambassadors will then receive a link that they can send around to family and friends prior to the event to fundraise. I will also work with the Regional Mazkirah to create a bingo board with various donation amounts that the ambassadors will then post on their Instagrams and ask their followers to help them fill. All of the money raised will go to the ISF.

What are some ideas on strengthening chapter fundraisers and implementing new and creative ways to do it in an exciting way?

We can strengthen chapter fundraisers by establishing regional partnerships with local businesses that are in central locations for many chapters. By partnering on the regional scale, this will make it easier for chapters to find restaurants willing to host a fundraiser for us. Also, chapters can host Car Washes in a local parking lot and wash cars as a chapter. Chapter Gizborim can create a March Madness pool where all members can pay to create a bracket and follow the tournament as a chapter.

You are limited to a singular page to state your vision statement and answer these two questions. You may not use any images, color ink, or fonts other than Arial in size 12 (size 14 for your position and name). Follow the format above to answer your questions and share a google doc with nsiah@nsrbbyo.org when you are complete.