

CANDIDATE FOR THE NASSAU SUFFOLK REGION'S 63RD GIZBORIT

Alix Berman

VISION STATEMENT:

If elected as your 63rd Regional Gizborit I would like to bring fundraising to a new and more exciting level. My goal is to have two regional fundraisers, and a raffle at every regional event. In addition I would like to implement a design contest, and the winner's design would be sold as a regional shuk item. Another goal I have is to put limited time only, special BBYO swag on the online store. Furthermore many people can not afford to spend a large quantity of their money on BBYO events but do not qualify for a scholarship. Therefore I would like to enforce my counterparts to raise money to go to scholarships for people within their own chapter. As well I would like to have monthly calls with my counterparts and get to know each chapter gizborim on a personal level. Finally my goal is to raise \$1,500 by winter convention, and \$3,000 by after spring.

How can we as a region work together to fundraise for ISF in a new and exciting way?

As a region we could take part in an ISF awareness week. Within the week chapters would compete to raise money for ISF, and the winning chapter would have their choice of either BBYO swag or spirit points that would carry over to the next convention. Another idea would be to have a regional fundraiser, for example a dance-a-thon or fashion show, and 50% of the profits would go to ISF.

What are some ideas on strengthening chapter fundraisers and implementing new and creative ways to do it in an exciting way?

Chapter fundraisers tend to become repetitive and boring. In addition most fundraisers generally take place within restaurants, therefore the majority of the profits would go to the establishment. To make chapter fundraisers more exciting I would like to implement more hands on fundraisers. Not only would this act as a meeting for your chapter it will also be fun and interactive. For Example my chapter, L'Chaim BBG, had a very successful zumba fundraiser where everyone got to work out, catch up with friends, and raise money for our chapter.