



JAMIE ILYSE BERNSTEIN

Caucusing for the high and honorable position of the Nassau Suffolk Region's 64th Mazkirah

QUALIFICATIONS:

There's no place like home: Integrity BBG #0461

- Chapter Mazkirah '20-'21
 - Wrote 1st chapter constitution
 - Started chapter monthly newsletters and Tik Tok
- Chapter Sunshine Girl '19-'20
- Attended all chapter meetings
- Active member since Fall '18

Munchkin Land: NSR #19

- NSR Press Corps '20-'21
- Spring Convention '19 '20 '21*
 - Promotion and Design '21
- Fall Convention '20*
 - Promotion and Design '20
- Winter Convention '19
- AITMIT Overnight '19
- Shabbat Kickoff '19 '20
- Adventureland Kickoff '18 '19
- Kickoff 2.0 '19,'20
- RLTi '20 '21
- NSR: Live Kickoff '20
- Sisterhood Week '21
- Sisterhood Overnight '20
- Sisterhood Weekend '21*
- BBG Hangout '21
- Attended majority of events since Fall '18

Emerald City: International Order

- CLTC Connect 1A '20
- IC '21
 - International Elections Delegate
- Shofar Correspondent '20-'21
- Membership Task Force '20-'21
- BBYO on Demand Host '20

*denotes events steered

MY SISTER B'NAI B'RITH GIRLS,

The Wizard of Oz signifies the importance of helping friends to reach their goals. The Tin Man, Cowardly Lion, Scarecrow, and Dorothy each strive for something that they don't have and they all support each other in a journey to help make their dreams come true. On my trip to Emerald City, I would wish to help our region have all aspects of communication necessary to help us succeed. If the Wizard were to make my dream a reality, I would help each BBG chapter to promote and utilize social media to help strengthen our sisterhood and communication. I hope to assist the region and each of my counterparts to successfully accomplish this goal over the next year. BBYO is my home that I deeply care about and there is no place like home.

Submitted with undying love and devotion for The Wizard of Oz, the KOMS network, the Nassau Suffolk Region #19, and my heart and home Integrity BBG #0461, I forever and always remain Jamie Ilyse Bernstein, One damn proud candidate for the Nassau Suffolk Region's 64th Mazkirah.

THE YELLOW BRICK ROAD TO SUCCESS

REGIONAL:

- Take accurate and organized minutes at meetings
- Continue the NSR press corps committee to write for the BBYOutlet
- Create hype videos before regional conventions and IC to increase sign ups (using pictures and videos from past in-person conventions)
- Bring my GoPro on all conventions to post on NSR social media
- Continue the NSR website and update it throughout the year
- Frequently post on the NSR Instagram, Snapchat, Tik Tok, and send out Remind101 messages
- Work with my co to make neat and visually appealing flyers before regional events
- Promote summer programs on NSR Instagram
- Send details and links to sign up prior to events
- Create an Instagram story Venmo template for Giving BBYO Day
- Attend all regional events
- Always be there for my focus chapter when they need me and attend majority of their events
- Keep a google document with important links
- Increase globalization through pen pal systems
- Work with Gizborim to promote ISF through social media

COUNTERPARTS:

- Keep constant communication with my counterparts through a group chat that will be a safe space for everyone to share and ask for ideas
- Have counterpart calls in the beginning, middle, and end of the year to check in
- Have a counterpart dinner to bond and get to know each other better
- Make sure all of the chapter KOMS are effectively doing their job
- Remind my counterpart group chat when they need to promote something to their chapter or if there are any important things I should tell them
- Make sure any minutes from board meetings are emailed to the regional Mazkirah email
- Make an effort to be friends with all of my counterparts
- Help the Mazkirim navigate Wixsite, Canva, and Phonto for flyer/website making through video tutorials
- Create a packet for my counterparts explaining each of their responsibilities on board
- Help each chapter to create an updated constitution