

# SAMANTHA NICOLE SWERDLOFF

*Caucusing for the high and honorable position of NSR's 64th S'ganit Rifka*

## **HEART CHARM:**

### **AHAVAH BBG #2303**

Member in good standing since Fall 2018  
Chapter N'siah: 20-21  
Chapter S'ganit: 19-20  
Attended all board meetings since 2019  
Aym Ha Chair: '19  
Planned Overnight: '21

### **SHARK CHARM: NSR #19**

Fall Convention: '20\*  
Winter Convention: '19  
Spring Convention: '19,'20,'21\*  
N'siah of the Month: April '21  
Execs: '20  
RLTI I: '19,'20  
RLTI II: '20,'21  
Sisterhood Overnight: '19,'21  
Big/Little: '20, '21  
J-Serve: '20,'21  
Kickoff: '18,'19,'20  
Kickoff 2.0: '19,'20  
Kickoff Shabbat: '19,'20\*  
AIT/MIT Overnight: '19  
NSR Inclusion Task Force: '21  
BBG Hangout: '21

### **MENORAH CHARM:**

#### **INTERNATIONAL**

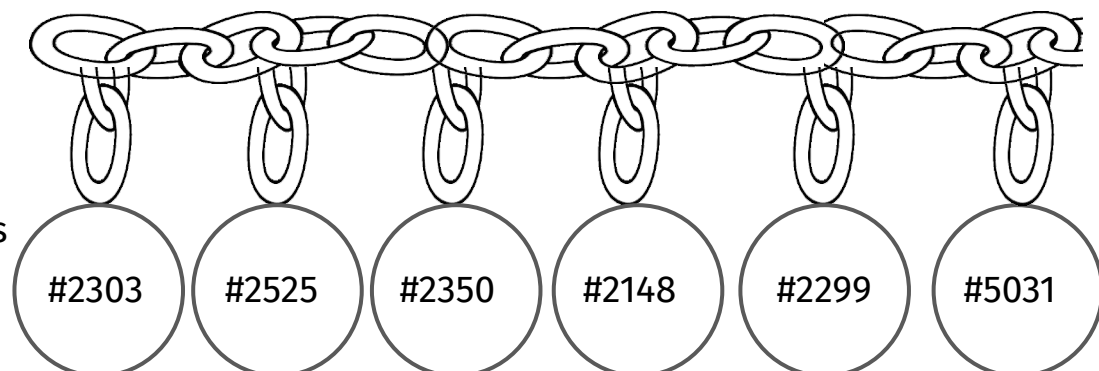
CLTC Connect 1A: '20  
IC: '21  
BBG Leadership Academy: '21  
Membership Task Force: '21  
Tik Tok Task Force: '21  
International Elections Delegate '21

**\*denotes steered**

## **My Sister B'nai B'rith Girls,**

A charm bracelet is one of the most special pieces of jewelry out there. It has more meaning than just a simple bracelet. Each charm on a bracelet can represent something close to your heart. I believe that a charm bracelet can represent a BBG's entire BBYO experience. The bracelet is the experience, and each charm represents a part of BBYO that is meaningful, something you will never forget. If elected, I promise to do everything to make sure each BBG gains more charms for their bracelet. I will ensure that each Suffolk chapter in our region has the help and tools they need to have amazing programs, increased sisterhood, a strong recruitment class, and so much more. I will be there for every BBG and be an amazing support system for each Suffolk chapter. If elected, I will better each and every Suffolk chapter and ensure that BBGs in Ahavah, Emunah, Genesis, L'chaim, Summit, and Unity will add tons of new charms to their bracelets this programming year.

**Submitted with undying love and devotion for jewelry, charm bracelets, BBYO experiences, NSR #19, and my heart and home Ahavah BBG #2303, I forever and always remain, Samantha Nicole Swerdloff, one damn proud candidate for NSR's 64th S'ganit Rifka.**



# THE FUTURE CHARMS: GOALS AND IDEAS

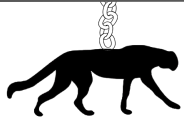


## AHAVAH

- Retain older members
- Improve recruitment
- Plan more fun and engaging meetings

## EMUNAH

- Keep member dedication
- Increase recruitment
- Establish a strong board member communication network



## GENESIS

- Increase international attendance
- Retain all newly recruited members
- Increase communication to the region

## L'CHAIM

- Increase regional event attendance
- Improve upperclassmen retainment
- Increase younger member dedication



## SUMMIT

- Maintain chapter sisterhood
- Increase board member communication
- Increase international attendance

## UNITY

- Increase chapter sisterhood
- Recruit more 8th and 9th grade members
- More frequent and engaging meetings



- ★ Attend board meetings and chapter meetings for every Suffolk Chapter
- ★ Increase communication with Suffolk N'siot
- ★ Text each Suffolk N'siah weekly to check-in
- ★ Create a strong connection with the 64th Regional Board
- ★ Make sure all Suffolk chapter meetings run smoothly
- ★ Work with the 64th S'ganit Nassau to give each Suffolk chapter a Suffolk sister chapter and a Nassau sister chapter to ensure interchapter meetings occur
- ★ Grow all Suffolk chapters
- ★ Work with the 64th S'ganit to ensure all Suffolk chapters have engaging and fun programming
- ★ Send out a monthly google form to check-in on the condition of each chapter
- ★ Ensure all Suffolk chapters have a chapter constitution
- ★ Strive to develop strong sisterhood within each Suffolk chapter
- ★ Bond with general members in each Suffolk chapter

- ★ Increase international attendance for all Suffolk chapters
- ★ Serve as someone all Suffolk members can talk to if they need anything
- ★ Speak with Suffolk Chapter focus people monthly to discuss what we can do to help their chapters
- ★ Have monthly chats with the 64th regional Aym Ha Chaverot to update them on the recruitment and retention status of each Suffolk Chapter
- ★ Ensure each chapter is having at least two chapter meetings and three board meetings per month
- ★ Reach out to Synagogues in Suffolk county to encourage BBYO to their teens
- ★ Establish more Suffolk BBYO chapters on Eastern Long Island
- ★ Encourage all Suffolk N'siot to share the success of their chapter in our Suffolk N'siot chat
- ★ Choose a date at RLTI or Execs for an all Suffolk chapters meeting
- ★ Create a convention bus buddy google form to match up those that don't have anyone to sit with on the Suffolk convention bus
- ★ Host counterpart dinners once a month to check in