CANDIDATE FOR THE NASSAU SUFFOLK REGION'S 64TH S'GANIT RIFKA SAMANTHA SWERDLOFF

VISION STATEMENT:

My sister B'nai B'rith Girls, my name is Samantha Nicole Swerdloff and I am aspiring to be your 64th S'ganit Rifka. If elected, I will bring all of the Suffolk chapters to new heights. I will work tirelessly to ensure that they have strong recruitment, are planning interactive programs, and are keeping all of their members engaged. In addition, I believe it is important to establish at least one new Suffolk chapter during my term. Today, Suffolk chapters are low in numbers, and two Suffolk chapters are located in Eastern Nassau County. BBYO must be available to all Long Island teens. I will accomplish this by hosting virtual information sessions for all Suffolk county teens and parents, and promote them through Synagogues and social media platforms. If elected, I plan to form strong relationships with all of my N'siot counterparts. Over the past year, I served as Ahavah BBG's N'siah. From this experience, I learned the importance of having somebody to rely on. I want to always be there for my counterparts, and establish a reliable support system that Suffolk N'siot can use anytime. I plan to continue N'siah of the month to support them, and even create more awards to show how much their hard work is appreciated. If elected, I promise to serve as a mentor to all Suffolk BBGs. I will do this by attending every Suffolk chapter meeting and board meeting in order to form strong relationships with Suffolk BBGs. In doing so, I can be there for my N'siot counterparts if they need absolutely anything during their meetings. Lastly, I promise that I will put in the greatest amount of hard work, dedication, and effort to ensure that our Suffolk chapters are thriving to their maximum capacity.

Tell us about yourself? Why are you running for this position? What makes you a strong leader? What will you contribute to NSR's success next term?

Two years ago, my BBYO flame was ignited at the Mount Laurel Resort during AIT/MIT Overnight. Since then, this organization has provided me with more than I could ever ask for: amazing opportunities, great friends, and a sisterhood bond like no other. I am running for S'ganit Rifka because I want to light the flame of all Suffolk BBGs. I believe that all Long Island teens deserve the chance to have an amazing BBYO experience, and I want to play a role in accomplishing that. I understand the duties of the S'ganit Rifka and what is required to ensure that all Suffolk chapters are successful. I want to take all I have learned from leading my chapter to the Nassau Suffolk Region. BBYO has allowed me to grow as a leader by giving me several leadership opportunities. I have served on chapter board twice, steered two conventions, and served on three task forces. These positions have taught me the qualities of a strong leader and how being a leader is more than just taking charge. If elected, I promise to give this position my all, dedicate most of my time to ensuring every Suffolk chapter is prospering, and to work my hardest to be the best S'ganit Rifka I can be.