

The Power of US, Together.

Ellie Ruth Perlmutter

For the high and honorable position of your 65th Regional N'siah

Qualifications

- Rakazit winter/spring term 2018
- Camp Con steering Committee 2018
- Interviewer for new regional assistant director 2018
- Yehudia Fall/Winter Term 2018
- Nsiah spring term 2019
- Nsiah Fall winter term 2019
- IC steering Committee 2019
- Spring Regional convention steering 2019
- N'siah of the year award recipient 2019
- ILTC 2019
- Attende of Pie-Dye-Pie-Die chapter convention, Camp Con 2017, Winter con 2018, Kallah 2018, Camp con 2018, IC 2019, Spring regional convention 2019, Camp Con 2020, Winter Kallah 2019, IC 2020
- 99% attendance to all chapter events including meetings
- Coordinated winter kallah 2019
- Student council 9-10th grade representative
- AIPAC policy conference regular attendee
- High School Volleyball 9-12th grade
- Internship with Representative Michealson Jenet 11th grade
- School interfaith program coordinator with muslim school
- Member in good standing since 2017
- Attende of 99% of all possible programs

My Sister B'nai Brith Girls, It is an honor to stand before all of you today. You all inspire me so much and have driven me to this position running for your 65th regional N'siah. I am here to help YOU, not myself, hence "the power of US." I truly believe that this region thrives off the passion and dedication of all of you, the regional board would not be successful if you all were not included in their work. I am promising to you now that you have and always will be my first priority and my first choice. This region is built on the chapters and the wonderful girls who are in them. I am running for this position to help bring this region to new heights, to create new and exciting experiences for you all, and most importantly I am doing this for you. We are all a part of this region and I know that I can take your ideas and use my own, to make this region and this international order the best it can be. This community is made up of ALL of us, not just the regional board. Again, I am running for you to be heard, and for the US to succeed as the b'nai brith girls, happy, strong, and thriving. You all inspire me every day, I alone can only achieve so much. However, with your help we can achieve the world one member, idea, and passionate b'nai brith girl at a time. Submitted with an undying love for community, inclusion, my heart and home tikvah bbg #2550, RMR #25, ziggy, individuality and all of you.

I forever remain ,Ellie Ruth Perlmutter, Your DAMN proud candidate for your 65th regional N'siah.

Counterparts

- Ensure constant availability
- Continue chapter assignments for regional board members to help and monitor chapters
- Bi-weekly calls/roundtables with all chapter N'siot
- Weekly emails with tasks, agenda, inspiration and updates!
- Groupme texting
- Bonding sessions before and after term is over for goal setting and reflection
- Keep platforms on hands to hold them accountable
- Ensure a one on one relationship for the utmost success of their chapters and RMR
- Do counterpart highlights to inspire n'siot
- Find chapter weaknesses and strengths with the n'siah and work on maintaining what is strong and improving what is weak
- Be a source of love and support for EVERY chapter N'siah
- have

International

- Get Rocky Mountain Region more involved as a whole in the international order
- Get 10 more people at IC 2021
- Push summer experiences
- CLTC- Perlman
- Get at least two members per chapter at CLTC
- Two or more members per chapter on Perlman
- Encourage all attendees to write blogs, post to chapter instagrams about their experiences on summer programs
- Start a parents info night about summer programs with previous members speaking
- Constant communication with international counterpart and maintain a good relationship
- Get RMR more involved in international initiatives

Goals & Ideas

my job as N'siah starts with one main goal, YOU! What makes you happy, what makes you proud to be a B'nai B'rith Girl. Regionally this means the main goal of my candidacy is to have influence on the region based on you thoughts and concerns. I am sure you are wondering how I will get there. So here are a few examples of how I will serve if elected as your 65th Regional N'siah. First and foremost, I will maintain a strong relationship with all of you. Second, every girl deserves to be included and to feel important. Logistically there are ways to promote this inclusion into BBYO events, social media, recruitment, retention, reeducation. I promise to intergrade these values into everything I accomplish on Regional Board. If elected as your 65th Regional N'siah, I will also make sure each chapter has a productive year where they ALL can flourish and reach new heights. BBYO starts at the chapter level. Without the success of the chapters this region cannot continue to thrive. I am here to insure you that I will aid everyone in the chapters not just the N'siah or the board. I also understand when it is my duty to step in and when it is my duty to step back. This balance is very important to me and whoever may work with me if I am elected.

"Alone, we can do so little; together, we can do so much" – Helen K

"The greatness of a community is most accurately measured by the compassionate actions of its members." -Corretta Scott King

MIT Mom

- *implement the three r's in order to have happy members
- *make sure we have a strong rush season so we can bring in many people
- *Work with each MIT Mom for senior appreciation
- *Encourage counterparts to make chapter books with chapter history, cheers, and facts
- *Have chapter MIT Moms and N'siot do local synagogue outreach
- *Implement more personalized prospect recruitment efforts
- *Make sure that every chapter holds a fun and inclusive intake night
- *Visit chapter MIT events to give serve as a helper
- *Have education programs more often during the year
- *recruitment competitions on instagram, snapchat, and other social media
- *more senior appreciation to heighten our retention rates regionally
- *make sure she is in constant communication with her international counterpart
- *represent RMR well as someone welcoming and inclusive

Mekasheret

- *specific leadership positions for small city only
- *large focus on new Wyoming chapter
- *work to get rid of the "small city stigma" that can hurt the membership and the general enjoyment each chapter has
- *make sure regional board goes to at least two small city events per year
- *have special programs and resources at conventions and events
- *make sure ALL small city chapters are accounted for not just a few
- *work on initiatives in the region to better include small city members and give them more leadership opportunities
- *constant communication with me to ensure success beyond just where they live but in RMR as a whole
- *have a regional event planned by small city members
- *play a huge role in rush season

S'ganit

- *Tri-weekly meetings to make sure she is up to date
- *Programing outlines submitted at least 2 week in advance
- *Working together for all programing needs
- *Always will look over program outlines 48 hours before event
- *Create an inclusive environment at SRC to include new 8th graders
- *Attend as many chapter events as possible
- *comment on program outlines at least 5 days before submission
- *constant communication and check ins
- attend at least two chapter programs per month
- *Tailor programming standards to each chapter's needs
- *encourage programming with other chapters
- *Implement all folds
- *Improve the quality of programming overall in the region
- *Work with every Position in programming
- *Understand the programming needs of each individual chapter
- *stay in constant communication with her international counterpart

Gizborit

- ISF
- *VERY IMPORTANT TO EDUCATE COUNTERPARTS ON ISF, this is essential so that girls in their chapter do not miss out on BBYO events and conventions. Money should never be a burden. It is essential that ALL chapters know and make their members aware of ISF so they may be present.
- *Advertise fundraisers for ISF in chapters so they have the money they need
- *Make sure chapters have a reasonable budget and their money is being well spent
- *Working with the S'ganit to plan fundraisers for the region and to make sure chapters are planning fundraisers
- *making swag for IC
- *Making sure that all board members are aware of their budget and are not over paying
- *making sure every chapter at least has one fundraiser a term
- *overlooking fundraisers at least two weeks before
- *work closely with her chapter counterparts and make sure to work very closely to work with international counterpart
- *making sure people have a say in spirit wear

Yehudiah

- *ensure each chapter has at least one havdalah event per term
- *annual J-serve improvements
- *amazing winter kallah 2021, I will always serve as a resource for the yehudia
- *RMR votes for a new stand-up cause if okay with the incumbent Yehudia
- *ensure Global Shabbat is a success
- *better focus on Israel through ELEVATED israel programming
- *stronger focus not only on anti-semitism but how to COMBAT it
- *Strong partnership with the ADL
- *strong partnership with AIPAC
- *better Israel education and discussion
- *ensure that every chapter has a stand up cause
- *ensure that every chapter has a judaism based events
- *get members to sign up for international kallah
- *Promote advocacy for Israel
- *continue to utilize pluralism
- *work closely with international counterpart

Mazkirah

- *Ensure ALL members are aware of summer program opportunities such as ILTC, CLTC, KALLAH, ILSI, and BBYO PASSPORT
- *Utilize Instagram account very constantly to make sure everyone is in the loop about events, fundraisers, initiatives, etc.
- *be a help to other positions so they may be always be a source for outreach and communication about something specific or general
- *help make ISF well known among members
- *make sure all chapter mazkirim/rakazim are doing their job
- *Email updates for parents to keep them in the loop
- *parent nights for information on upcoming events or just BBYO in general
- *take pictures at all regional events and post them
- *be a huge source of help during rush season when advertisement is KEY, they will need to work closely with the MIT MOM
- *work with international counterpart



Ellie Ruth Peltz