

MIA SURRIE SCHNEIDER



Dreaming
of the high and
honorable position of
Rocky Mountain Region's
65th Regional N'siah

My
Sister B'nai
B'rith Girls,

You
have the power to
make your dreams come true.
BBG not only gives us a platform to
dream, but also the support and
motivation needed to enact change. You
have given me the support and inspiration I had always
been searching for. This is my dream. This is my purpose.
RMR BBG will be a home for everyone, a place where you don't feel
pressure to conform, but rather are accepted exactly as you come, because
no one is you and that is your power. If we work together, we will be unstoppable.
We have limitless potential. We will keep our heads in the clouds and our feet on
the ground. We will push all boundaries. We will make the world a better
place. We will lead the way for generations to come. We will make our
dreams a reality.



Submitted with
undying love for making
our dreams come true, koalas,
CLTC #1 2018, Perlman Summer
2019, Rocky Mountain Region, my
heart and home N'shama Hyatt BBG #165, and
each and every one of you.

I forever remain Mia Surrie Schneider, your DAMN proud
candidate for the high and honorable position of Rocky
Mountain Region's 65th Regional N'siah.

With my
whole heart,
mia surrie

My Dreams, Come True

N'shama Hyatt BBG #165

- Served as Chapter Rakazit for the Spring/Summer term of 2018
 - Learned how to use a position to include and appreciate others
 - Made people feel valued and wanted
- Served as Chapter S'ganit for the Fall/Winter term of 2018 and the Spring/Summer term of 2019
 - Planned diverse, successful programs
 - Gained programming and board collaboration experience
 - Effectively organized programs and board
- Served as Chapter N'siah for the Spring/Summer term of 2020
 - Effectively delegated tasks
 - Created a monthly chapter newsletter
 - Collaborated with everyone
 - Sent weekly chapter updates
 - Created leadership opportunities
 - Encouraged board members to individualize their positions
 - Connected girls through virtual programs and social media
 - Elevated programs to new levels
 - Branched out of my chapter and connected with girls in the region
 - 100% of board meetings and events
 - MIT Board Rakazit 2017

Rocky Mountain Region #25

- Active member since spring of 2017
- AIT/MIT: 2017, 19
- Fall Convention: 2017, 18, 19
- Winter Convention: 2018, 19, 20
- Spring Convention: 2018, 19, 20
- Global Shabbat: 2018, 19, 20
- J-Serve: 2018, 19, 20
- Walk for Israel: 2015, 16, 18, 19
- Steered SRC 2018
- Coordinated AIT/MIT 2019
 - Worked well with a large team
 - Created bonds with new members
 - Learned about the transition from MIT to active member
- RMR's 2019 CLTC Brand Ambassador
- Coordinated SRZ 2020
 - Collaborated with a large team
 - Made a fun working environment
 - Encouraged steerers to plan programs and services to reflect their interests
 - Coronavirus may have stopped the convention, but not our spirit
 - Helped navigate SRZ and planned virtual convention experiences
- Attended all regional events
- Attended all regional fundraisers
- Attended all chapter leadership trainings
- S'ganit of the Year 2019

The International Order

- Attended CLTC #1 2018
- Attended ILTC 2019
 - Learned many leadership skills I have brought back to the region
 - Helped plan a philanthropy program that raised over \$1,000 for the ISF
 - Learned movement growth strategies
- Attended International Kallah 2019
 - Explored my Jewish identity
 - Saw a variety of programs
 - Applied Judaism to my life and beliefs
- International Convention 2019, 20
 - Spirituality Summit 2020

Outside of BBYO

- Became Bat Mitzvah in 2016
- Honor Roll/AP classes in High School
- Cherry Creek High School National Honors Society
- Temple Emanuel Sunday School
- Confirmed at Temple Emanuel 2019
- Attended Shwayder Camp for five summers
- Member of Cherry Creek High School DECA program
- GWHS Speech and Debate 2018
- Attended the convention for the Religious Action Center for Reformed Judaism in Washington D.C.
- Israel Study Tour 2020*

How We Will Make Your Dreams Come True

As your N'siah and the N'siot Network

Goal:
I will be a friend to and approachable resource to every BGC regardless of chapter, school, position, or age.

- Send out bi-weekly N'siot calls
- Be active and present in every chapter to form personal relationships with every girl
- Ensure you and your chapter have the tools you need to be successful
- Create a accessible N'siot network for collaboration and monthly roundtables
- Establish individual goals for each N'siah and chapter to motivate and celebrate successes
- Be a role model for the region
- Collaborate with Godolim and all aleph counterparts

Rocky Mountain Region #25

- Create a Regional Leadership Network with effective and inspiring leadership opportunities for all members
 - Connect positions to passions and skills
 - Varied task forces and committees to encourage everyone to contribute
 - Ensure everyone can be heard in RMR
- Create effective board training programs
- Support all chapters and members by listening to their individual needs
- Increase attendance at regional events
- Utilize business meetings to pass legislation, hear and prioritize all voices

Goal:
Make RMR a home for every BGC with leadership opportunities, fun programs, and where everyone feels heard and valued.

RB BGC #65 and AZA #66

Goal:
Work cohesively to be the best role models and approachable resources for everyone and every chapter.

- Foster bonds with co's and counterparts
- Keep in constant contact with regional staff and international counterparts
- Set individualized goals for each board member and hold each other accountable for our goals
- Ensure everyone feels heard and valued
- Create guidelines, deadlines, and expectations for each other
- Work together to make the best outcomes
- Increase effectiveness of the focus chapter system to improve communication and connect chapters to regional board

Conventions

Goal:
Improve and innovate conventions to give more unique experiences.

- Provide meaningful leadership roles
- Allow you to meet new people
- Improve regional unity

- Chapter programming showcase
- Send delegates to other region's conventions to bring back new ideas

Programming

Goal:
Elevate regional programs and ensure every chapter has the tools and resources they need to create the best programs.

- Encourage chapters to elevate events
 - Brands, experts, catering, and venues
- Emphasize programming with a purpose
- Menorah pledge principal of the month
- Create helpful tools and resources that are available to all members
- Encourage chapters to submit programs to chapter showcase at IC
- Motivate chapters to create programs together to allow people to meet new people and expand their circles
- Hold "How to Program and Lead" sessions so everyone can create amazing events

Judaism & Community Service

- Expand interpretations of prayers and text to increase engagement in services
- Invite Jewish educators and community activists to conventions
- Ensure everyone feels welcome in the region by having varied services and prayer books
- Increase regional StandUp efforts
 - Adopt a regional animal to donate to and virtually support
- Elevate J-Serve by partnering with community experts and organizations
- Host monthly community service days

Goal:
Create a safe environment to find your Jewish identity, celebrate pluralism, make the world a better place and unite the region.

International Order

- Increase participation at IC, summer programs, AIPAC, and ambassador's trips
- Sell original swag at IC
- Represent RMR at Execs
- Encourage people to apply for international showcase, awards, and ILN
- Utilize our international sisterhood in Russia

Goal:
Make RMR a leader in the movement.

Recruitment, Retention, Re-Education & Re-engagement

Goal:
Strengthen our regional sisterhood, ensure every new member finds their home, keep all members active and improve the rush system.

- Work to gain new members year round
 - Discuss BBYO at centers of Jewish life
- Region-wide recruitment training sessions
- Educational programs for new parents
- Bring a prospect initiatives and rewards
- Create a regional BGC sisterhood sleepover to let us connect and get to know each other
- Revamp regional big/little programs
- Celebrate BGC Founder's Day
- New focus on appreciation and retention

Communication

- Update social media
- Keep all parents updated
- Regional Google calendar and Newsletter to send updates, celebrate each other and more
- Member take-overs at summer programs, events and conventions

Goal:
Use social media to connect to each other and build community.

Fundraising

- Increase and ensure all scholarship funds are reliable and used effectively
- Host regional restaurant/fitness fundraisers
 - Regionally promote all chapter fundraisers
 - Revamp ISF-o-grams
 - Unique regional swag for everyone

Goal:
Ensure money is never what prevents someone from loving BBYO.

Small Cities

- Create a Small City Council to ensure every voice is heard and reflected in regional efforts and programs
- Encourage participation in conventions, leadership roles, and summer programs
- Ensure communication with all counterparts
- Help all small cities with recruitment efforts
- Travel to all small city chapters at least one time during the year
- Integrate chapters further into the region
 - Welcome Jackson Hole, Wyoming
- Partner Denver chapters with Small Cities

Goal:
Make sure all small cities feel included, valued and are never forgotten and ensure they have the tools they need to grow and improve.