

Serena Lane Barish

aspiring for the High and Honorable Position of Rocky Mountain Region's 65th Regional S'ganit

Qualifications

Leah Faye BBG #2310

- Active member since Spring 2017
- Attended 99% of programs
- Attended 99% of chapter meetings
- Attended 100% of board meetings
- Mazkirah Spring/Summer Term of 2018
 - Fun, engaging, and consistent emails, calls, texts, and social media pushes
 - Made a chapter Remind and began Hebrew word of the week
- S'ganit (two terms) Fall/Winter Term of 2018 and Fall/Winter Term of 2019
 - Planned more unique and impactful programs in 2310
 - Selected for IC Showcase in 2020
 - Found thoughtful and fun ways to incorporate all 6 folds, international initiatives, and more
 - Created our first MIT planning team
- N'siah (two terms) Spring/Summer 2019 and Spring/Summer 2020
 - Huge successes in recruitment, fundraising, and chapter sisterhood
 - Worked closely with the rest of board to facilitate collaboration
 - Ensured every board member had the resources and support to reach their goals

International Order

- CLTC 1 2018
 - Served as mock chapter S'ganit
- Stand-up Dominican Republic 2019
- IC 2020
- Chapter Program Showcase at IC 2020

Rocky Mountain Region #25

- Attended Kallah/SRC 2017, 2018, 2019, 2020
- Attended Winter Con/Winter Kallah 2017, 2018
- Attended Camp Con 2018, 2019
- Attended AIT/MIT 2017, 2019
- Steered Camp Con 2018
- Steered Winter Kallah 2018
- Coordinated AIT/MIT 2019
- Attended CLTI 2018, 2019, 2020
- Helped run J-Serve 2018

Outside of BBYO

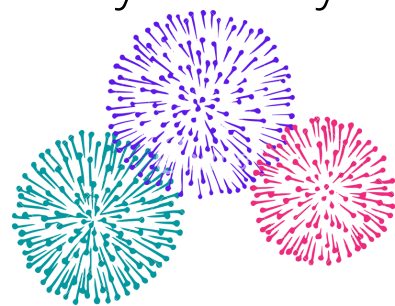
- Co-Captain of Lincoln-Douglas Debate team
- Co-President of Women of East Club
- Board Member for Jewish Student Connections
- East High School Constitutional Law Team
- Have been playing piano for 10 years
- Play Field Hockey at East High School
- Camp Fernwood for 7 summers
- National Honors Society
- Bat Mitzvah in 2016
- IST 2020

My sister BBGs,

We are B'nai B'rith Girls. To be a BBG means being part of a powerful sisterhood, a sisterhood capable of so much. To me, that sisterhood is created and fostered through programming. It is for that reason that I am running to be your next regional s'ganit – to continue to strengthen the sisterhood of BBG through programming. If elected, I promise to work tirelessly to create outstanding programs that allow every BBG in RMR to feel that sisterhood and strengthen our movement as a whole. As BBGs, we have the power to do amazing things and I promise to create programming that empowers and inspires every BBG to shine brightly.

Submitted with undying love for fireworks, Ruth Bader Ginsburg, Mamma Mia, CLTC 1 2018, Stand-Up Dominican Republic 2019, my heart and home Leah Faye BBG #2310, Rocky Mountain Region #25, and each and everyone of you, I forever remain Serena Lane Barish,

Serena Lane Barish



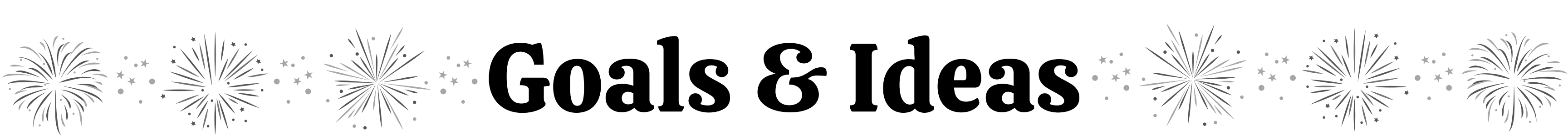
A damn proud candidate for the high and honorable position of your 65th regional s'ganit.



**"You have to
find what
sparks a light in
you so that you
can find your
own way to
illuminate the
world."**

-Oprah Winfrey





Goals & Ideas

Programming

Elevated programming

- Elevate all programs through unique venues, brands, and experts
- Work with chapter s'ganim to find exciting yet accessible ways to elevate all programs
- Ensure there is a budget for elevation

Purposeful programming

- All programs should start with WHY and have a clear intention
- Incorporate all 6 folds throughout the term in innovative ways
- Work directly with chapter s'ganim to find ways to balance meaningful and fun programs
- Promote inclusion of international initiatives
- Encourage post-event reflection

SRC

- Make sure this convention isn't just memorable but unforgettable
- Create a bracket for each competition that can be bet on to raise money for stand-up
- Re-vamp convention promotion to be both more effective and fun
- Make sure that the convention atmosphere is inclusive to all
- Think through the perspective of MITs to ensure they feel excited to go to their next convention after SRC
- Plan positive and exciting senior appreciation moments to send them off right
- Support the leadership team in every way necessary

Small City

- Work specifically with each small city chapter to address their unique programming needs
- Attend at least 1 program for each small city chapter
- Facilitate close relationships with small city chapters
- Provide constant support through individual and group collaboration

Movement Initiatives & Regional Programming

Kickoff

Create an exciting program to get back into BBYO after the summer

- Laser Tag?
- Private Zumba or Yoga at Red Rocks?
- Night at the Denver Zoo or aquarium?

Fall Fest

Plan an innovative and awesome experience unique to BBYO

- K1 Speed?
- Dave & Busters?
- Boondocks?

Rush

- Work with MIT Mom to plan and execute rush programs that get prospects excited
- Facilitate work by chapter s'ganim and MIT Moms in planning regional rush events
- Guarantee that all rush programs help everyone to feel included in RMR

Founders' Day

Honor and celebrate the history of BBG

- Emphasize Founders' Day in RMR chapters
- Work with chapter s'ganim to incorporate Founders' Day on a chapter level
- Capitalize on this unique chance for interesting, elevated programs
- Offer grants? Give swag? Invite alumni? Have a regional competition to motivate participation?

Global Shabbat

Connect globally with a memorable and inspiring shabbat

- Invite local religious and community leaders
- Call/coordinate with another region (internationally?)
- Bring in an impactful and empowering speaker
- Emphasize stand up/speak up during Global Shabbat

J-Serve

Work closely with Yehudiah to plan engaging community service

- Incorporate either chapter stand-up causes or a regional stand-up
- Take direct action and work to build awareness
- Tzedakah at regional events in preparation

Summer Sendoff

- Plan a new regional event at the start of the summer to see your RMR friends one more time before going separate ways
- Pool party? Ice cream? Outdoor movie?
- Small items for people on summer programs
- Added chance to say goodbye to seniors and welcome new members

Quarantine Compatible

- Create leadership teams for all of these!

Leadership

Counterparts

- Be an available and accessible resource to all counterparts
- Monthly counterpart emails, bimonthly counterpart calls
- Read/comment on all outlines 1-2 weeks before programs
- Host s'ganim roundtables and work sessions
- Reformat and rewrite to create a more effective and efficient outline template
- Work with counterparts before calendaring
- Use post-event reflections to guide and advise counterparts
- Facilitate inter-chapter programming
- Attend at least 1 program per chapter per term
- Support and help in any way possible

Chapter Programming

- Creativity: Tie Dye T-shirts to inspire body positivity as a resolution for Rosh Hashanah
- Community Service: Bake Hamantaschen to bring to Kavod Senior Life and spend time with the seniors there
- Jewish Heritage: Spend Sukkot under the stars with your BBG sisters and do a candy sukkah/sukkot trivia competition
- Recreation: Have a BBGG yoga program with a yoga teacher
- Social Action: Discuss with the shinsinim how to advocate for Israel
- Sisterhood: Go to one of Denver's many DIY self-care places and build self-care kits

"BBG you're a firework. Come on show 'em what you're worth."

-Katy Perry
100% the real lyrics ;)

Overall Goals

- Make RMR a leading force in the international order through both regional and chapter programming excellence
- Use programming to strengthen, grow, excite, and inspire the RMR community
- Create a warm, inclusive, and fun environment throughout the region
- Work effectively with the rest of board, my co, and my counterparts to have the strongest term possible
- Be a support, role model, and friend to EVERY person in the region

