

Since joining Eastern a few years ago, Dixie Council has without a doubt been the weakest council in the region. During my term as Morah this coming year, there are a few steps I would like to take to steer Dixie Council in the direction of greatness. For obvious reasons I won't be able to necessarily grow Dixie to the same numbers as the other two councils in just one year, but by working alongside my council counterparts I hope to steer the members who are not graduating in the right direction and provide resources that can make a difference for Dixie's future.

The first step I would want to take with my council co is to set up monthly calls with each chapter/city to check in on them and to review their membership numbers. With that information, we can review their prospects, then set specific goals for how we could recruit at least one member by the end of each month. It would be ideal if we could be bringing in more members but I believe it would be more beneficial to the chapters to start them with smaller goals which can eventually be expanded upon.

My second goal is to bring a record amount of teens at MIT/AIT. Over the past few years, MIT/AIT numbers have not been at the highest they can be, and I believe a lot of that has to do with how the convention has been promoted. I feel that if we give MIT/AIT promotion the same amount of attention and effort as some of the bigger conventions such as Regionals and IC, we will be able to excite more of the younger members and encourage them to attend the convention. Specifically, I would want to create an exciting promotion video similar to what is done for the larger conventions.

Most importantly, I would like to be able to visit each city in Dixie Council at least one time during my term. By bringing in leaders from the council board, prospects may be more encouraged to attend programs if they hear leaders are coming from out of town specifically for the program that is happening in their city. In addition to just visiting each city one time, I would like to focus on Greenville, as their chapter is suffering the most at the moment and revive it to its fullest potential. I would be willing to visit Greenville multiple times with my council counterparts to help them elevate their programming and increase their membership, as I believe that great leaders can come from there just as they have in the past.