

# ***ALEPH BENJAMIN AVI BUDENSTEIN***

## **Aspiring to be the high and honorable position of 57th Dixie Council Godol**

My vision for Dixie Council is to be better than we have been in the past; plain and simple.

However, that statement is easier said than done. Dixie is small and we are different from the other councils in our region. But there are steps we can take on our own to improve what was left behind.

1. Better communication between members on both regional board and chapter boards is essential to our success. Without consistent communication, we can not assist each other to better our communities. I plan on having bi-weekly phone calls with our chapters across GA and SC so I can have constant updates and help them. I also plan having council board calls at least twice a month. Since the majority of the board will be from different cities, we will be able to give each other advice from a different perspective.
2. Membership has been increasing this past year and I want to stay on that trend. MRIHA; meet, record, invite, host, ask, are the steps to recruit a member. However there are limitless possibilities on how to use it. Working with the morim, given my prior experience, I will be able to help them in this process. Throughout the region, the hardest step is the “ask.” We have so many prospects who have attended many programs but have not actually joined. By focusing on prospective members as individuals, we can form stronger relationships and more caring members.
3. Consistent programming will also be a focus this upcoming year. We want to recruit as many members as possible, but sometimes forget about the members already interested in BBYO and do not give them the attention they deserve. Ideally, the goal is to have weekly or bi-weekly programming like other cities in Eastern. However, reaching that point is going to take a lot of effort. For me, as a start, programs at least once a month in each city would be awesome. This allows each city flexibility on when they can host programs.

We should go in this direction because this is what re-building is. We have a foundation in our rising juniors and seniors, but we need to work especially hard this year to establish a precedent for the boards after us to follow. We need to form and educate a strong freshman and sophomore class for them to carry on tradition. It's time to get to work.

